

Long-Time Internet Company, FreeMovingQuote.com, Taking Steps to Reach More Movers than Ever

LOS ANGELES, Calif., Feb. 29, 2012 (SEND2PRESS NEWSWIRE) – The moving facilitator, Free Moving Quote (FreeMovingQuote.com), has not only weathered the recession, they have found ways to thrive in this difficult environment. FreeMovingQuote.com strives to be a one-stop shop for movers looking to find moving companies both at their departure locale and their destination.

The website lets users see quotes and reviews from local companies on both ends instantly and also offers other support services like booking moving trucks or investigating storage pods and moving containers.

The recession was an acutely difficult time for moving companies. With lay-offs and depressed hiring, few customers were willing to spend money on moving costs – using their own vehicles and looking to friends when needing moving help. In addition, because it was a hirer's hiring market, companies also have not been budgeting for relocation expenses expecting prospective workers to finance their own relocations.

In this difficult environment, FreeMovingQuote.com has managed to continue growing, recently announcing hiring of their own.

So how did they do it?

FreeMovingQuote.com looked to the same medium that got them started in the first place, the technology sector. Having started at about the same time as Google (1997), the media savvy FreeMovingQuote utilized the rise of social media to help it reach new customers.

A cornerstone in this process has been their use of Twitter and similar mediums to reach Generation Y just as they leave college and begin to work their way up the corporate ladder. By engaging with them via new media, FreeMovingQuote has made inroads into a demographic that is both very coveted and incredibly difficult to reach.

FreeMovingQuote has also made major improvements to their website to make sure that users have the optimal experience possible. They have made it much easier not only to get into contact with an actual live customer service representative, while also making their site much clearer and easier to navigate as well. They have also added additional [moving pods](#) providers to their database of national moving providers.

This is all part of a larger move by the company to ensure that it provides the best customer experience in the [moving quotes](#) niche. A push that has included the hiring of dozens of customer service reps and a general re-emphasis on training and customer satisfaction.

Now, as the recession begins to ease, FreeMovingQuote feels that it is ready to help movers begin new lives.

For more information, visit: <http://www.FreeMovingQuote.com> .

News issued by: FreeMovingQuote



Send2Press® Newswire

Original Image: https://www.send2press.com/wire/images/12-0228-freemovq_72dpi.jpg

#

Original Story ID: 2012-02-0229-003 (7710) :: 2012-02-0229-003

Original Keywords: FreeMovingQuote, Free Moving Quote, Moving Pods, Moving and Storage, Companies, go move, get mover, website, portal, search, database, online, relocation, truck, trucks, van FreeMovingQuote Los Angeles California LOS ANGELES, Calif.

Alternate Headline: FreeMovingQuote.com is Taking Steps to Reach More Movers than Ever

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Wed, 29 Feb 2012 07:59:00 +0000