

# e2b technologies Becomes First SugarCRM Reseller in Ohio

CHARDON, Ohio, March 13, 2011 (SEND2PRESS NEWSWIRE) – e2b technologies (www.e2btek.com), an ERP and CRM software provider and developer, announced today that the company is now Ohio's first authorized reseller of SugarCRM. SugarCRM, the world's fastest-growing customer relationship management (CRM) company, serves over one million end users in 192 countries.

"SugarCRM is the ideal solution for businesses looking to manage their customer relationships, marketing, and sales processes without having to burden their IT department with a complex and hardware-intensive implementation," said e2b technologies President Lynne Henslee. "Further, SugarCRM fits our mid-market customers and provides a cloud-based CRM solution for companies regardless of their back-end ERP accounting system, helping them take control of their marketing, sales, and support processes."

e2b technologies chose SugarCRM because it adheres to the needs of the modern business by providing software that is open, mobile and social. As a cloud-based, social network-capable CRM solution, SugarCRM is the perfect application for remote employees who work frequently out of the office.

e2b technologies plans to develop new modules and integrations for SugarCRM in the future. "This sets us apart from solely reselling the product and it is a further step into building a full-service CRM practice," Henslee said.

"As a partner that is focused on delivering outstanding customer service, we are confident that e2b technologies will enable SugarCRM users to get up-and-running quickly and on budget," said Jeff Campbell, vice president of worldwide sales and customer advocacy. "The team has extensive experience in CRM, and we are looking forward to seeing our customers reap the benefits of the new modules and integrations that e2b technologies plans on creating."

## **About SugarCRM:**

SugarCRM makes CRM simple. As the world's fastest growing customer relationship management (CRM) company, SugarCRM applications have been downloaded more than ten million times and currently serve over one million end users in 192 countries. Over 7,000 organizations have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by CRM Magazine, InfoWorld and Customer Interaction Solutions.

## **About e2b technologies:**

e2b technologies (www.e2btek.com) provides ERP accounting software for distribution, manufacturing, and service companies. Anytime Collect (www.anytimecollect.com) collections management and e2b 500 are delivered through its e2b software division. e2b software (www.e2bsoft.com) also provides custom cloud-based business application development services.

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