

Organizations Can Now See How Redistricting Has Changed Their Members' Congressional Districts

SAN JOSE, Calif., April 10, 2012 (SEND2PRESS NEWSWIRE) – Online Image, a GIS software and technology company, today announced the Geocoded Address Batch Processing Service for New Congressional District Matching. This service is the first to match addresses to newly redrawn districts, enabling organizations to update their member address files and direct their members to support the candidates they endorse for the 2012 elections.

“If an organization wants its members to support a particular candidate, it must first know which members are in that candidate’s district. Due to recent state redistricting, more than 80 percent of the nation’s congressional districts have changed. Many voters are no longer in the same districts they were before. Our batch address process makes this discovery painless for organizations,” said Mitchell Pearce, CEO of Online Image.

The new district address batch matching is processed by USgeocoder, the flagship product of Online Image. [USgeocoder](#) determines the location of each address, identifies its census block, produces congressional district information, and returns the address file to the organization with district information appended. Using proprietary algorithms, USgeocoder achieves greater than 99.8 percent accuracy for new congressional district matching.

Online Image updates its data files as the U.S. Postal Service updates its address files and the states complete redistricting source data. As of today, based on source files currently available, USgeocoder batch processes addresses in 48 states and territories for new congressional district matching. Readers can check the progress on the remaining states by going to http://usgeocoder.com/redistricting_watch .

To learn more about address to congressional district matching, visit: http://usgeocoder.com/offer_data_processing .

About Online Image:

Based in San Jose, California, Online Image specializes in GIS data processing and mapping, advocacy management, custom web programming, and business management. Learn more at: <http://www.onlineimage.biz/> .

USgeocoder (<http://usgeocoder.com>), a wholly-owned subsidiary of Online Image, provides best-in-class affordable geocoding solutions for political districts, mailing delivery, census geographies, demographics, statistics, address attribute appending, and mapping needs. It is a Geographic Information System (GIS) application designed to serve and assist political campaigns, lobbying and advocacy, government, sales tax compliance, and marketing organizations.

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