

Customer Results Prove the Value of OxBlue Construction Cameras

ATLANTA, Ga., April 26, 2012 (SEND2PRESS NEWSWIRE) – OxBlue®, pioneers in the [construction camera](#) industry, released today several case studies demonstrating the benefits clients have experienced with the OxBlue construction camera systems. “Construction cameras have supported this industry for some time,” stated Chandler McCormack, President of OxBlue.

“But many in the industry may not be fully aware of all the ways this technology can impact their project on a tangible level. With these case studies, we wanted to show just what can be accomplished through the real-world application of our [construction webcams](#) and how the cameras deliver real-world results.”

Some of the highlights of the case studies include:

Emery Sapp & Sons: Emery Sapp & Sons received a \$600,000 early completion bonus from the Missouri Department of Transportation. The contractor built a bridge right next to the one it was replacing, and then slid the new structure into place. It was able to accomplish such a feat with the precise project monitoring and coordination made possible by OxBlue construction cameras.

Northern Tool + Equipment: Northern Tool runs on tighter, more accurate schedules through up-to-date jobsite monitoring that provides the current status of every project. After realizing the enhanced command and control made possible by OxBlue camera systems, Northern Tool now uses [OxBlue construction webcams](#) on all its new store projects.

Noble Investment Group: Noble connects the firm’s principals to projects without airfare or hotel costs. Decision makers remotely view current and historic site images to resolve conflicts and improve collaboration with team members and contractors.

Massaro Corporation: Massaro used OxBlue construction webcams to document project delays that were far out of the contractor’s control, including an archeological find on the jobsite and a fire right next door. High-resolution, time-lapse video evidence from the construction cameras also supported insurance claims.

“OxBlue [time-lapse construction cameras](#) lead the industry in performance and reliability in every unique construction environment,” related McCormack. “We hope these case studies provide insight into some of the many everyday situations where they can help keep a project on track to reach a highly successful conclusion.”

To read these case studies in their entirety, visit http://oxblue.com/clients/case_study_register .

About OxBlue:

OxBlue is a leading construction camera service provider, giving numerous Fortune 500 companies the hardware, connectivity and expertise to enable constant access to jobsites through high-resolution construction webcam images. OxBlue's construction cameras connect people on and off site, and measure variables such as labor, risk, quality and materials. The cameras provide accountability and increase communications between construction companies and clients. More information: <http://oxblue.com> .

– PHOTO Caption: Adhering to an aggressive timeline was made easier with an OxBlue construction camera. The supervisor was onsite 24/7 and could more effectively plan next steps.

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