

# San Bernardino County Workforce Investment Board Seeks 60 Entrepreneurs

SAN BERNARDINO, Calif., May 10, 2012 (SEND2PRESS NEWSWIRE) – The San Bernardino County Workforce Investment Board invites dislocated workers, veterans and county residents 18 years and older who want to launch their own Internet or service-based business to enroll in an entrepreneur training program. The board will fund training for 60 participants and the deadline to enroll is May 18, 2012.

“Entrepreneurship is a viable career alternative for dislocated workers,” said Sandy Harmsen, Executive Director of the San Bernardino County Workforce Investment Board. “According to the Bureau of Labor Statistics, small businesses produced the largest amount of employment in 2010, generating 72.1 percent of net new positions.”

The Workforce Investment Board is partnering with Empact ([www.iempact.com](http://www.iempact.com)) to provide the training necessary to start a business with little start-up capital. Attendees will learn how to develop their business inexpensively while creating enough profit to earn a living wage.

The training requires a one-year commitment. Each participant will receive a full-day of training followed by weekly trainings for the first month, and monthly virtual trainings for the remainder of the year. Each participant will be assigned a mentor to support them throughout the program.

“Entrepreneurship is vital to San Bernardino County’s economic growth and prosperity,” said Josie Gonzales, San Bernardino County Chair and Fifth District Supervisor. “I encourage residents who are thinking of starting their own businesses to take advantage of this unique opportunity to learn proven, real life tools shared by successful entrepreneurs.”

To apply, San Bernardino County residents may visit one of the three Employment Resource Centers to take the assessment. To find the nearest location, please visit [www.sbcstartup.com](http://www.sbcstartup.com) or call (800) 451-JOBS.

## **About the Workforce Investment Board of San Bernardino County:**

The Workforce Investment Board of San Bernardino County is comprised of private business representatives and public partners appointed by the County Board of Supervisors. The Board strives to strengthen the skills of the County’s workforce through partnerships with business, education and community-based organizations.

The Workforce Investment Board, through the County’s Economic Development Agency and Department of Workforce Development, operates the County’s Employment Resource Centers (ERCs) and Business Resource Centers (BRCs). The ERCs provide individuals with job training, placement and the tools to

strengthen their skills to achieve a higher quality of life. The BRCs support and provide services to the County's businesses including employee recruitment.

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