

# United Wholesale Mortgage Introduces 'ELITE' Program for Brokers

BIRMINGHAM, Mich., May 17, 2012 (SEND2PRESS NEWSWIRE) – **United Wholesale Mortgage** (UWM), a national wholesale mortgage lender operating in 47 states, announced that it launched a new product, dubbed ELITE, that offers the best conventional rates and pricing in the industry. Recognized industry-wide for first-class customer service, UWM is pleased to provide their signature service combined with the most aggressive rates and pricing in the industry for elite borrowers. ELITE aims to reward UWM brokers that consistently work with borrowers of the highest quality, who expect the best in service and price.

"We're excited to offer ELITE to our valued broker community in order to exceed the expectations of their elite borrowers," said **Mat Ishbia**, president of UWM. "These types of borrowers deserve preferred conventional rates and pricing, and since every UWM program is accompanied by our world-class customer service, ELITE offers the best of both worlds. Our brokers' first-rate borrowers shouldn't settle for anything less. Brokers are confident in knowing that UWM can accommodate their every lending need while providing the easiest loan process available."

Recently, UWM launched a number of new products, which include: "**The Big and Easy**," a true jumbo loan on up to \$2.5 Million; the HARP 2.0 changes; the implementation of **HARP 2.0** with up to 175 percent LTV/Unlimited CLTV with DU(R); USDA loans; and now ELITE.

All of UWM's products and pricing are available within its custom broker portal, EASE (Easiest Application System Ever), which offers a number of Web-based tools for originators. EASE is integrated with **EQ (Easy Qualifier)**, UWM's proprietary eligibility and pricing engine that instantly returns accurate decisions on up to twelve programs at once with the click of a mouse.

Loans that qualify for UWM's ELITE program include:

- \* A 760+ FICO;
- \* A 70 LTV or less;
- \* \$250k plus loan amount;
- \* Acceptance of property inspection waivers;
- \* Continued honoring of Fannie's DU(R) findings.

Interested parties can learn more about UWM's ELITE program by contacting the company at 800-981-8898 or by visiting <http://www.uwm.com> .

## **About United Wholesale Mortgage:**

Headquartered in Birmingham, Michigan, United Wholesale Mortgage underwrites and provides closing documentation for residential mortgage loans originated by mortgage brokers, banks, credit unions and correspondents. UWM provides unparalleled service with its deep understanding of the mortgage process

using its talented team of account executives, underwriters, closers and funders, who have years of experience with intricate knowledge in wholesale. UWM's positive teamwork and dedication to exceptional customer service has resulted in continued success and growth that has spawned expansion. For more information, visit [www.uwm.com](http://www.uwm.com) or call 800-981-8898.

Media Contact:

Joe Bowerbank

Profundity Communications, Inc.

949.378.9685

[jbowerbank@profunditymarketing.com](mailto:jbowerbank@profunditymarketing.com).

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