

Bank of Southern California Appoints New Board Member

SAN DIEGO, Calif., June 15, 2012 (SEND2PRESS NEWSWIRE) – Bank of Southern California announced today that Michael Persall, CPA and Investor was appointed to the company's board of directors. Mr. Persall is President of Persall Group and is a practicing certified public accountant with extensive experience in construction, real estate and finance.

He graduated from the University of San Diego with a Bachelors of Accountancy. Mr. Persall serves on the Leadership Council and as a Director of the Development Committee for the UC San Diego Pediatric Diabetes Research Center.

“Although Michael is the company's youngest director at 33 years old, he brings a wealth of experience and background in business and financial services from a variety of perspectives, “said John Farkash, chairman of the board. “His participation will make our talented board, even stronger as we continue to build and grow the bank.”

About the Bank of Southern California:

Established in 2001, Bank of Southern California, N.A., a national bank with headquarters in San Diego, Calif., is locally owned and managed and committed to meeting the unique business, professional and personal banking needs of the vibrant Southern California communities it serves. With six offices in San Diego County and the Coachella Valley in Riverside County, Bank of Southern California remains one of the strongest, best-capitalized banks in the region, with a growing asset base and loan portfolio.

For more information, visit <http://www.banksocal.com> or call (858) 847-4780.

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