

Aliso Viejo Community Association and PCM Teams Up for Relay for Life

ALISO VIEJO, Calif., July 23, 2012 (SEND2PRESS NEWSWIRE) – Professional Community Management of California, Inc. (PCM) announced today that staff and members of the Aliso Viejo Community Association (AVCA) will take part in the annual Aliso Viejo Relay for Life.

“The PCM team is always ready to demonstrate their dedication and commitment to Aliso Viejo,” said Donny Disbro, chief executive officer of PCM. “We’re thrilled to be part of this event that brings people together in a fun, family-friendly atmosphere.”

“Participating in the Relay for Life is one more way in which they contribute to the community,” said current Association President Bill Conley. “PCM’s support and willingness to join in this effort speaks highly of their desire to join in and be part of Aliso Viejo’s close knit family.”

The AVCA/PCM team will join former Association President Ross Chun and Eco-Stride on July 28 and July 29, 2012 to help raise money to fight cancer and preserve the environment. The event will take place at Grand Park located at Grand Avenue and City Lights Drive in Aliso Viejo, CA. For more information, please visit <http://www.relayforlife.org/>.

In addition to PCM and AVCA, Eco-Stride LLC works with community partners such as The Surfrider Foundation, Transition Aliso Viejo, Savannah’s Organic Ranch, The Laguna Canyon Foundation, Aliso Viejo Patch and Cox Communications to make the Aliso Viejo Relay For Life a more sustainable event. This year, Eco-Stride created the Eco-Stride Hydration Station, a booth at the event where attendees and participants can fill reusable water bottles donated by Aliso Viejo Patch, instead of bringing single-use plastic bottles to Grand Park.

All year long, community events spread awareness, support worthy causes, and unfortunately, create unnecessary plastic waste. Eco-Stride and its community partners urge Relay For Life participants to Keep Plastic Out Of The Park, and fill their water bottles at the Eco-Stride Hydration Station.

“I have participated in the Aliso Viejo Relay For Life for many years, but this year is particularly significant, because this year my family has been touched by this terrible disease,” said Ross Chun, Founder and CEO of Eco-Stride. “This year, we’re walking for my sister-in-law Teresa, and we’re working to keep plastics out of the environment by refilling water bottles for everyone who participates.”

About Aliso Viejo Community Association:

Aliso Viejo Community Association (AVCA) is a non-profit public benefit corporation organized for the purposes of maintaining and preserving certain improvements and open spaces of the master planned community in the cities of Aliso Viejo and Laguna Hills. The association has been a client of

Professional Community Management of California, Inc. for almost 30 years. AVCA consists of separate delegate districts with commercial unit owners, single family, multifamily and apartment unit owners. Incorporated in 1982, the association is in the final stages of development. Presently there are 14,562 residential units, 4,682 apartment units and 235 commercial units consisting of approximately 48,000 residents. The association is also responsible for the maintenance of 21 parks and maintains most of the down slopes adjacent the major streets and thoroughfares within the community. <http://www.avca.net/>.

About Professional Community Management of California, Inc.:

Professional Community Management of California, Inc. (PCM), an Associa company, specializes in the management of Common Interest Developments of homeowner associations for family oriented master-planned developments, resort-style master-planned communities, active-adult master-planned communities, condominium associations and boutique communities throughout Southern California and Southern Nevada.

With headquarters in Lake Forest, Calif., PCM and its companies employ a staff of more than 1,500 people. PCM has offices in serving all of Southern California and Southern Nevada and is recognized by the Multi Housing Council as one of the county's largest managers of common interest developments. Management services by PCM are backed by state-of-the art Internet technology and comprehensive financial and management systems. For additional information, please contact PCM at 800.369.7260 or at <http://www.pcminternet.com/>.

About Associa:

Building successful communities for more than 30 years, Associa is North America's largest community association management firm and serves its clients with local knowledge, national resources and comprehensive expertise. Based in Dallas, Associa and its 8,000 employees operate more than 150 branch offices in the United States, Mexico and Canada. To learn more about Associa and its charitable organization, Associa Cares, go to www.associaonline.com and www.associacares.com. Find us on Facebook (<http://www.facebook.com/associa>), follow us on Twitter (<http://twitter.com/associa>), LinkedIn (<http://www.linkedin.com/company/33264>) and Pinterest (<http://pinterest.com/associa/>), and watch us on YouTube (<http://www.youtube.com/associamarketing>).

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