

# 5rand5's New Crowdfunding Shopping Cart Helps People Help Each Other Anonymously

ATLANTA, Ga., June 11, 2019 (SEND2PRESS NEWSWIRE) – 5rand5 LLC has launched its people-based shopping cart crowdfunding platform, (5rand5.com). Donors can send as little as a \$5 tax deductible donation through the shopping cart, or send donations directly. Donors have an option to do a random donation to five different individuals or families in need, and they can choose who will receive their contribution. Both donor and receiver will still remain anonymous.



The majority of users that are seeking funds are the [homeless](#), families with children and [disabled veterans](#). The organization also helps a small amount of people in the arts industry and even those just seeking gas money. Donors are able to use the support by category feature to find and add the people to their shopping cart that they want to give their contributions. There is no minimum or maximum number of people or causes to support, and 5rand5.com handles all the distribution of funds to the recipient without disclosing any of the donor's personal information.

There is a vetting process for each donation seeker on the 5rand5.com platform, and those in the homeless category have to submit documentation from local shelters. The primary focus for the platform is to help homeless families with children, however other askers are allowed to seek support from the platform. College students, animal rights organizations and unemployed people are also accepted, but with limited space. Each recipient is required to send in proof of their current situation before being able to accept donations.

"We are just starting out with small community donations until people learn more about us," says founder Lisa L. Johnverrell. "Our goal is to one day raise larger amounts for homeless shelters and individuals across the United States, but for now we can help a few individuals and families at a time."

Donations made directly to 5rand5.com to be distributed are [tax-deductable](#), but direct donations are also allowed. The site encourages the donors to use the shopping cart for maximum secure transactions, but also wanted to keep the direct payment option for those that want to help others immediately.

"Donations can be received for 90 up to 180 days once listed," says Johnverrell. "Our platform is not for raising a large amount of funding at once, and that separates us from other charity based crowdfunding sites."

5rand5 is currently accepting applications for people needing assistance and is always accepting donations to help its funding seekers. To learn more visit <https://5rand5.com>

## **About 5rand5:**

5rand5.com, managed by 5rand5 LLC, is an Atlanta, Georgia was originally launched as a crowdfunding, randomizer platform that allowed users to anonymously give donations to people using their payment processor tags. We have since created a human shopping-cart where people can chose whom they'd like to help, or donate an amount to us and we will choose based upon those individuals and organizations with the greatest need.

Official Website: <https://5rand5.com>

Facebook: <https://www.facebook.com/5rand5/>