

7-Data Card Recovery Software Updated with Advanced Photo and Video Recovery Capability

HONG KONG, July 17, 2013 (SEND2PRESS NEWSWIRE) – According to Cloud Backup, 29 percent of data loss occurs due to human error. The information lost is not always destroyed and unrecoverable if proper steps are taken to recover it within a short period of time. SharpNight has just updated their popular software, **7-Data Card Recovery**, with optimizations focusing on **video and photo recovery**.

7-Data Card Recovery can recover lost files due to accidental deletion, damage to the memory card or due to many forms of general device failure.

Techcrunch reports that cell phone sales figures for the first quarter of 2013 reached 425 million handsets sold. Cell phone owners use their phones for much more than just making phone calls, recording video, taking pictures and playing games are activities handset owners enjoy.

“With this release users are having an even bigger chance to get their precious photo and videos back from their memory cards,” states Kevin Zhou of Sharpnight Co. Ltd.

Not only for cell phone owners, 7-Data Card Recovery works on all memory cards that your computer can recognize. SD, MicroSD, SDHC, CF (Compact Flash) Card, xD Picture Cards and Memory Sticks are some of the memory card formats that 7-Data Card Recovery is compatible with.

As with most **data recovery programs**, time and protection of the affected device are important. General practices to increase your chances of recovering lost pictures or videos include immediately stop using the memory card. Remove the memory card from your phone, tablet or camera and keep it in a safe place, this will reduce the chances of your device trying to overwrite pictures or videos you are trying to recover.

No guarantees are given, verbally, written or implied with your use of 7-Data card recovery software as results depend on user action.

About 7-Data Card Recovery:

SD/memory card recovery software for digital camera or mobile phone, it effectively recovers lost, deleted, corrupted or formatted photos, video, files from various memory card types including SD Card, MicroSD, SDHC, CF Card, USB and local drives. For more information and to download the trial, please visit <http://7datarecovery.com/sd-memory-card-recovery/>.

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