

# Advanced Technology Development Center Adds LBA Ware to Its ATDC Signature Portfolio

MACON, Ga., Oct, 12, 2017 (SEND2PRESS NEWSWIRE) – LBA Ware™, a leading provider of [automated compensation software](#) and [systems integration solutions](#) for mortgage lending and retail banking, announced that the Advanced Technology Development Center (ATDC) – Georgia’s technology incubator – has accepted LBA Ware into its ATDC Signature portfolio. As an ATDC Signature company, LBA Ware will have access to ATDC coaching and programming, potential investment capital and additional resources from the Georgia Institute of Technology, including intellectual property and talent.



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LBA Ware is the first Macon startup to be accepted into ATDC Signature. The company also is in the financial technology (FinTech) space, a sector of particular focus at ATDC. In 2015, Worldpay US made a \$1 million gift to Georgia Tech to create a FinTech program at ATDC.

“Being part of ATDC has been invaluable to LBA Ware’s success, and with the promotion from ATDC Accelerate to ATDC Signature, our potential for additional growth only increases,” said Lori Brewer, founder and president of

LBA Ware. "Moving to the next stage of incubation also validates the ability of our CompenSafe and LOS Talker solutions to improve back-office efficiency for mortgage lenders, and we look forward to extending the reach of LBA Ware's solutions in the market, using the additional resources we will now have at our disposal."

ATDC Signature is a rigorous, metrics-driven and milestones-based program for companies with transformative technology or life sciences products. Companies accepted into the ATDC Signature program must be located in or willing to relocate to Georgia and support ATDC's goal of bringing economic value to Georgia. Entry into the program is by invitation only.

**To be considered for ATDC Signature, companies must possess:**

- A committed, full-time leadership team with clearly defined goals;
- Industry-changing, disruptive technology or deep intellectual property;
- A scalable product or service;
- A coachable management team; and
- The capacity to accept strategic investments or government grants.

"As Georgia's technology incubator, we are focused on helping to develop and support tech-oriented startup ecosystems across the state," said Jeff Gapusan, ATDC's FinTech catalyst. "The company has a promising technology that serves a market need. Financial institutions continue to adapt to changing consumer demands and a stringent regulatory and compliance framework, and LBA Ware ensures they are able to do so. We're excited to welcome our first Macon-based startup."

**About LBA Ware:**

Founded in 2008 and headquartered in Macon, Ga., LBA Ware™ is a software development company transforming the way mortgage lenders make the American dream of homeownership a reality. As the masters of problem solving, our mission is to inspire opportunity by delivering solutions that become essential to the way mortgage companies operate. Our applications automate traditionally manual business processes for which an existing software solution does not exist, empowering lenders to create an integrated software environment that maximizes their productivity and operational efficiency. For more information about LBA Ware and their software solutions, visit <http://lbaware.com>.

**About ATDC:**

The Advanced Technology Development Center (ATDC), a program of the Georgia Institute of Technology, is the state of Georgia's technology startup incubator. Founded in 1980 by the Georgia General Assembly which funds it each year, ATDC's mission is to work with entrepreneurs in Georgia to help them learn, launch, scale, and succeed in the creation of viable, disruptive technology companies. Since its founding, ATDC has grown to become one of the longest running and most successful university-affiliated incubators in the United States, with its graduate startup companies raising \$3 billion in investment financing and generating more than \$12 billion in revenue in the

state of Georgia. To learn more, visit <http://atdc.org/>.