

After Inc. Releases Warranty Analytics 2.0 White Paper

NORWALK, Conn., Oct. 31, 2018 (SEND2PRESS NEWSWIRE) – After, Inc., the global leader in Warranty 2.0 solutions, announced today that it has just released its latest research on the warranty analytics industry. After, Inc.'s white paper, "Warranty Analytics 2.0 – Addressing the Gaps in Current Software Solutions," provides an analysis of the warranty services market, outlines the differences between warranty management and warranty analytics software, and offers an alternative – Warranty Analytics 2.0 – to address the limitations in current data analytics solutions.



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While self-service analytical software packages contain some functionality for data prep, querying, exploration and visualization, there can be material limitations post-implementation. Problems arise when there is a lack of internal technical/analytical resources to correct data errors in real time.

After, Inc.'s Warranty Analytics 2.0 solution combine warranty-specific data visualization platforms with outsourced and highly trained warranty data analysts in an analytics-as-a service business model to ensure that the data being uploaded and the results being generated are complete and accurate.

To download a copy of the “Warranty Analytics 2.0 – Addressing the Gaps in Current Software Solutions” white paper, click here:
<http://afterinc.com/warranty-analytics-2-0/>.

Or, visit After, Inc.’s website at: <http://afterinc.com/>.

About After, Inc.:

After, Inc. (afterinc.com) is a global leader in the warranty services industry. Its predictive analytics, data-driven marketing strategies, reporting and program administration are second to none. After, Inc. partners with some of the world’s top brands to help transform their warranty businesses, driving customer satisfaction post-purchase, higher product reliability, deeper brand equity and additional revenue / profit opportunities.

Headquartered in Norwalk, Conn. with offices in New York City, After, Inc. is part of the EPIC Holdings family of companies, which also includes EPIC Insurance Brokers & Consultants and PowerGuard Specialty Insurance Services.

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