

# Alexandra Wilkis Wilson of Gilt.com and GLAMSQUAD to be Keynote Speaker at New York City's Event Planner Expo

NEW YORK, N.Y., Sept. 29, 2015 (SEND2PRESS NEWSWIRE) – The annual Event Planner Expo, brought to you by EMRG Media, announced that Alexandra Wilkis Wilson, co-founder Gilt.com, and CEO GLAMSQUAD, will be its keynote speaker this year. This premier event planner event will take place in New York City at the Metropolitan Pavilion, 125 West 18th Street, on October 7, 2015 from 2 p.m. to 8 p.m. The Speaker Series is from 5:30-7:30 p.m.

This year's event is marked as a pivotal turn in the event's history as Alexandra kicks off an exclusive and stylish celebration designed to engage, entice and attract event planners from near and far.

"It's absolutely fantastic to have Alexandra as our key note speaker. She is an inspirational entrepreneur," Jessica Stewart, vice president marketing, EMRG says. "She'll share personal stories about what's led to her successes and provide advice on how to grow a successful business."

She will cover topics that focus on building relationships and leveraging social networks. She'll discuss how to find your passion and most importantly – how to achieve your dreams and goals.

Alexandra will be joined by other powerhouse speakers and hosts such as Kristen Maxwell Cooper of the Knot, and Colin Cowie, celebrity event and wedding planner.

## **About EMRG Media:**

EMRG Media (<http://www.EMRGMedia.com/>) is a premier, full-service marketing, event planning and publishing firm based in Manhattan. Over the last nine years, EMRG Media has garnered public acclaim and recognition as innovative corporate event marketers with an impressive roster of clients. Its exclusive corporate client base includes names such as Casio, Barclays, Ruder Finn, Conde Nast Publications and the Alzheimer's Foundation.

For more information about the Event Planner Expo, visit:  
<http://www.theeventplannerexpo.com/>.

\* Photo for media: [Send2Press.com/wire/images/15-0929-Alexandra-300dpi.jpg](http://Send2Press.com/wire/images/15-0929-Alexandra-300dpi.jpg)  
\* Photo Caption: Alexandra Wilkis Wilson, Co-founder Gilt.com; CEO GLAMSQUAD.

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News issued by: EMRG Media



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Original Story ID: 2015-0929-01 (10545) :: alexandra-wilkis-wilson-of-gilt-com-and-glamsquad-to-be-keynote-speaker-at-new-york-city-event-planner-expo-2015-0929-01

Original Keywords: event planners, Jessica Stewart, wedding planners, Kristen Maxwell Cooper of the Knot, and Colin Cowie, Gilt Groupe, glam squad EMRG Media New York New York NEW YORK, N.Y.

Alternate Headline: GLAMSQUAD's Alexandra Wilkis Wilson to be Keynote Speaker at 2015 New York City Event Planner Expo

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Original Shortcode for Story: <https://i.send2press.com/j1ehP>