

ArteQuesta Announces Acceptance of Bitcoin – Breaks down Financial Barriers and Opens Economic Doors

MILL VALLEY, Calif., March 24, 2015 (SEND2PRESS NEWSWIRE) – ArteQuesta, a fine art investment company, today announced the acceptance of Bitcoin as a method of payment for the purchase of artworks. Without excluding the typical form of monetary exchange, ArteQuesta is the first and only organization in the art investment world to accept Bitcoin.

Bitcoin is a popular peer-to-peer online payment that enables users to transact directly without the reliance on banks, and has become the first decentralized digital currency. Bitcoin hosts every transaction, tracking the provenance and the “true” market value of artwork from buyer to buyer, based on actual numbers and not based on appraised values. In addition, this payment option now gives millions of people access to easily invest in art, at any level, without any political and social implications or unnecessary fees.

Rayah Levy, Art Market Expert of ArteQuesta, commented “We are excited to offer this new form of payment, reassuring our clients that they have the opportunity to invest in art, not in a controlled and manipulated fashion, but in a clear, traceable way via the blockchain Bitcoin presents.”

For more information about the use of Bitcoin for art investments, visit www.artequesta.com or email info@artequesta.com.

About ArteQuesta:

ArteQuesta helps individuals, families, companies and institutions build investment quality art collections. We help clients discover new art and artists; get access to art not available to the public; advise on purchases and sales; provide first-class provenance services; buy and sell; keep them up to date on trends, new artists and exhibitions worldwide.

Founder Rayah Levy brings years of expertise in the art market as an advisor, curator, educator and humanitarian to bring together the fine arts and the investment world, promote preeminent 21st century artists and foster artistic expression. <http://www.artequesta.com/>.

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