

Artist Encourages Apple to 'Think Different' with Steve Jobs Action Figure Sculpture

LOS ANGELES, Calif., Sept. 27, 2012 (SEND2PRESS NEWSWIRE) – In wake of the recent Foxconn riot, Cory Allen Contemporary Art (CACA) announces that Post PC artist XVALA will debut his latest sculpture of the Apple-banned Steve Jobs action figure in an upcoming gallery show at AIS Editions in the Los Angeles Brewery Arts Complex.

"Think Different" a sculpture of Steve Jobs dressed in his traditional turtleneck and Levi's jeans attire, with iPhone 5 presented in hand, was fabricated from M.I.C. Gadget's Steve Jobs action figure that was discontinued after legal threats from Apple's lawyers in 2010. In 2012, China's toy manufacturer, In Icon, experienced the same pressure from Apple's lawyers, canceling the production of their Steve Jobs action figure, as well.

"The production of this sculpture will continue with or without Apple's approval," said Cory Allen.

Coated in an "Apple White finish," the sculpture is cast in the artist's patented plastic porcelain, mixed with a recycled resin made up of Steve Job's residential trash which the artist collected from the tech icon's home several months before his death last year.

"The 'Jobs' sculpture represents the pros and cons in pursuing the quality of life," said Cory Allen. "Unfortunately, there are adverse effects bestowed on a global population when supporting a vision."

Inspired by Steve Jobs' Einstein-like achievements to 'Think Different' and the recent riot at Apple's Taiwanese electronics manufacturer Foxconn; whose been known for their inhumane labor issues that has resulted in a growing number of suicidal deaths, the artist created the sleek sculpture to be mass produced in an appropriate work environment, encouraging Apple to impose the same standards on Foxconn or to completely disconnect their working relationship.

"Either waiting in line or in an assembly line, Apple is to die for," said XVALA. "Unfortunately, Apple thinks it's all the same."

A limited edition series coated in Apple Black will serve as a motif for the past suicides at the Foxconn factories that continue to grow.

"It's easy to agree to the end-user license agreement," said XVALA. "But harder to take the time to read what agreement all entails."

"Think Different" will debut at AIS Editions on October 13, 2012 at 8 p.m. in the Brewery Arts Complex at 642 Moulton Ave in Los Angeles, Calif.

For more info, contact Cory Allen at 323-393-3115 or visit <http://www.cacanet.com/> .

All trademarks acknowledged.

-Image Caption: "Think Different" by XVALA courtesy of Cory Allen Contemporary Art (CACA).

News issued by: Cory Allen Contemporary Art



Send2Press® Newswire

Original Image: https://www.send2press.com/wire/images/12-0927-xvalajobs_72dpi.jpg

#

Original Story ID: 2012-09-0927-001 (8208) :: Artist-Encourages-Apple-to-Think-Different-with-Steve-Jobs-Action-Figure-Sculpture_2012-09-0927-001

Original Keywords: XVALA, Cory Allen Contemporary Art, Steve Jobs Action Figure Sculpture, AIS Editions in the Los Angeles Brewery Arts Complex, M.I.C. Gadget, Foxconn riot, XVALA, Cory Allen Contemporary Art, Think Different, Steve Jobs, Apple, CACA, Steve Jobs Action Figure, Steve Jobs Doll, Los Angeles, fine art, offbeat Cory Allen Contemporary Art Los Angeles California LOS ANGELES, Calif.

Alternate Headline: Cory Allen Contemporary Art announces that Post PC artist XVALA to debut sculpture of Apple-banned Steve Jobs action figure

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Thu, 27 Sep 2012 11:46:00 +0000