

AutoTap Announces Launch of New Generation of Hands-Free Faucet Control Systems That Help Reduce Water and Energy Waste

SAN DIEGO, Calif., July 30, 2012 (SEND2PRESS NEWSWIRE) – By studying consumers faucet use and washing habits, AutoTap (www.getautotap.com), a San Diego based company, has concluded that all across the U.S., each day in the process of brushing teeth, washing hands, and washing dishes or rinsing them for a dish washer, millions of gallons of heated water is being wasted as run-offs. The main culprit behind this water waste is the difficulty of extending ones hand repeatedly to turn on and off a faucet.

For example, in a simple case of rinsing numerous dishes and utensils and placing them into a dishwasher, the difficulty of turning on and off a faucet repeatedly forces the consumer to let heated water run continuously wasting precious water and costly energy.

All this waste happens daily and while according to the U.S. drought map, a large portion of the U.S. is under severe drought conditions. In addition to drought, the higher energy costs for pumping, purification, distribution and an increase in demand for more water due to population growth, has pushed the cost of water to an all time high with no end in sight.

By extensive interviews and polling, AutoTap concluded that if consumers were given a simple and practical alternative, people would prefer not to waste water especially now that they see wasting water and energy has a greater cost not only in terms of financial but also on the environment.

AutoTap's patented faucet control system makes turning on and off the faucet so easy and convenient that after its installation, any water waste would have to be intentional. Unlike some sensor type faucets that require touching the faucet or the old fashion and obtrusive foot pedal that is a hazard to foot traffic, and a menace for floor cleaning, AutoTap takes advantage of idle legs and the sink cabinet doors to turn on and off the faucet on demand. Another important benefit of the AutoTap system is that, unlike the sensor type faucets, consumers can use their existing faucet.

AutoTap was designed specifically for use in residential single and multi-family housing where, in particular, can greatly benefit the retail owners of apartment complexes where a single water meter is used and the cost of water is passed on to the tenant through rent per square feet or CAM costs. By not having any incentive or responsibility for paying water bills, the tenants of these apartments are less likely to conserve or use water wisely or efficiently.

Once AutoTap is installed, the user can easily turn on and off their faucet,

as they need when they need thus preventing any unnecessary water waste. With AutoTap it is also impossible to leave the faucet running while unattended. In summary, the accumulative water saving potential of the AutoTap system can greatly benefit the retail owners of apartment complexes.

In addition to its water and energy saving potentials, AutoTap's hands-free system can turn on and off the faucet when both hands are busy, reduce the chance of cross contamination while handling raw meat and poultry and keeps the faucet and surrounding countertop clean and dry.

According to the company mission statement: "We at AutoTap look at water as a precious commodity and a necessity for life. We believe that water and energy conservation is necessary for a sustainable future and as such, all related products should be easy to use, durable and priced in a manor that is affordable and pays for itself in a rather short time. AutoTap is such a product for now and future generations."

For more information on the product, or sales opportunities, please visit us at : <http://autotap.net/> or by calling (858) 490-9205.

Video on VIME0: (link may not be permanent)
<http://vimeo.com/44471551>

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