

AXIS Integrated Solutions CRM Team Attending Worldwide Sage CRM Boot Camp in Ireland

ST. LOUIS, Mo., Feb. 2, 2015 (SEND2PRESS NEWSWIRE) – The AXIS Integrated Solutions (AXIS) Customer Relationship Management (CRM) team will be attending a worldwide Sage CRM boot camp (February 16-19) in Maynooth, County Kildare, Ireland.

Hosted by Sage, and open to Sage CRM experts from around the world, the event will focus on the commercial application, product functionality, and technical aspects of the latest version of Sage CRM v7.3. Sage CRM business analysts, product management teams, and support engineers will lead the educational sessions.

AXIS Integrated Solutions (<http://www.axisintegratedsolutions.com/>) will be represented at the event by Kelly Hummel, AXIS founder and CEO; John Hummel, Vice President; Zach Sebacher, AXIS CRM Consultant; and Nate Mattern, AXIS IT Director and Consultant.

“AXIS is committed to maintaining the highest level of expertise in implementing and integrating Sage CRM for our customers,” says Kerlly Hummel. “We are participating in this event so that we can make recommendation and design implementations that allow our customers to take advantage of this powerful solution.”

One of the longest standing Sage CRM business partners, AXIS has offered Sage CRM since 2000. AXIS has implemented Sage CRM as both a standalone solution and an integrated solution with Sage ERP 300 for hundreds of clients in a variety of industries including manufacturing, warehouse and distribution, nonprofit, healthcare and medical, and service companies.

“While CRM is most commonly understood as contact management solution, it can provide much more for growing businesses,” explains Hummel. “We help clients apply Sage CRM as a way to get a 360 degree view of their business by managing the information and activities of customers across the business including marketing, sales, customer service, operations and accounting.”

About AXIS Integrated Solutions:

AXIS is a trusted advisor and business solutions provider who works with medium-sized businesses. We empower clients by aligning their business strategies and operating models with an integrated business solution to gain efficiencies, maximize customer value and gain a sustainable competitive advantage.

It is our mission to serve as a trusted advisor by providing innovative solutions with superior results. Axis Integrated Solutions is based in St. Louis, and operates offices in Kansas City and Tulsa. AXIS is an award-

winning solution provider and offers a diverse solution portfolio including Sage, Intacct, Avalara, MISys manufacturing, AccellosOne Warehouse, HighJump TrueCommerce EDI, and more.

*PHOTO for media: Send2Press.com/wire/images/15-0202-kelly-hummel-300dpi.jpg

*Photo Caption: Kelly Hummel, Founder and CEO of AXIS Integrated Solutions.

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