

Beacon Printing adds new technology from ProSource, expands capabilities

CINCINNATI, Ohio, April 11, 2013 (SEND2PRESS NEWSWIRE) – ProSource announced today that Beacon Printing recently increased its capabilities with the addition of a Konica Minolta color bizhub Press and a black and white bizhub Pro, both with variable data printing support. The color press allows Beacon to produce the best color images in the production print marketplace, while delivering short-run color jobs to fit customers' tight deadlines. The black and white press, with its increased paper handling and image quality, helps the company tackle any monochrome job.

"Our new presses play a significant role in fulfilling our pledge to our customers: to be a single source for their marketing needs, from concept to design to flexible, top-quality printing," says Tom Parr, president and owner of Beacon Printing. "Now we are able to handle a broader spectrum of jobs and improve our turnaround time."

Recognizing the importance of keeping up with technology, Parr began his search for the right products provided by the right company. After considering several options, he chose ProSource, the locally owned provider of office technology and business services. "Service was a key consideration, if our equipment isn't functioning, our clients suffer," notes Parr. So he did his homework. "I toured the ProSource facility – several times – and the customer service synergy was obvious." All references reinforced his belief.

"Beacon Printing now has the ability to offer targeted variable data marketing campaigns for their customers, with extremely fast turnaround times, on award-winning digital presses from ProSource," comments Chris Cook, production print specialist at ProSource. "Beacon Printing continues to invest in the success of its customers."

"I am very satisfied," reports Parr. "When customers say 'Call Beacon and they will take care of it,' we are well equipped to do just that."

About ProSource:

ProSource is an office technology and business services company committed to delivering total document solutions. With offices in Cincinnati and Dayton, Ohio, ProSource serves more than 5,000 customers across Ohio, Indiana, and Kentucky. The company is one of the fastest-growing in the tri-state, and is a regional leader in office technology management.

Founded as Cincinnati Copiers in 1985, ProSource has grown from a print and copy hardware provider to offering electronic document management, managed services, and network solutions. The hallmark of ProSource's service is the TotalPro Experience, an end-to-end commitment to customer satisfaction.

For more information, contact Kathryn Kendell at (888) 698-0763 or by email at marketing@totalprosource.com, or visit our website at

<http://www.totalprosource.com/> .

* Photo Caption: Tom Parr from Beacon, and Chris Cook from ProSource (the tall guy).

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