

Bob Simpson Joins EPIC Insurance Brokers in Houston TX

SAN FRANCISCO, Calif. and HOUSTON, Texas, Nov, 6, 2018 (SEND2PRESS NEWSWIRE) – EPIC Insurance Brokers and Consultants, a retail property, casualty insurance brokerage and employee benefits consultant, announced today that veteran communications professional Bob Simpson has joined the firm as Director, Communications and Engagement (C&E) to lead EPIC's C&E practice nationally.



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Simpson will be based in EPIC's Houston, Texas office and report to John Gaffney, Vice President, National Benefits Operations.

Simpson's responsibilities will include providing strategic and tactical direction for all employee benefits client communication engagements. Simpson will further expand EPIC's offerings related to strategic consulting, writing, and creative/design services, and broaden the scope of existing communications services related to HR, change management, and engagement initiatives.

Prior to joining EPIC, Simpson spent three years in the Houston office of Willis Towers Watson, where he was Director of Change Management and

Communication. He managed a national team of writers and consultants and was responsible for sales and client project management for the West Region.

Said John Gaffney, "Bob is an experienced project manager who understands the value of effective communications in the success of any endeavor. He has significant knowledge of strategic communication planning, stakeholder and environmental analysis, messaging strategies, and project planning and tracking. His communications skills and ability have significantly reduced project delivery times and costs, as well as minimizing resistance to change. We are very excited to add Bob to our EPIC team. "

Academically, Simpson attended the University of Texas at Austin, where he received a Bachelor's Degree in Communication before continuing at the University of Southern California to earn a Master's Degree in Communication Management. Professionally, Simpson has been a member of the International Association of Business Communicators since 2015.

Bob Simpson can be reached at bob.simpson@epicbrokers.com or 832-675-9058.

About EPIC:

EPIC is a unique and innovative retail property & casualty and employee benefits insurance brokerage and consulting firm. EPIC has created a values-based, client-focused culture that attracts and retains top talent, fosters employee satisfaction and loyalty and sustains a high level of customer service excellence.

EPIC team members have consistently recognized their company as a "Best Place to Work" in multiple regions and as a "Best Place to Work in the Insurance Industry" nationally.

EPIC now has nearly 1,400 team members operating from 50 offices across the U.S., providing Property & Casualty, Employee Benefits, Specialty Programs and Private Client solutions to more than 40,000 clients

With run rate revenues greater than \$400 million, EPIC ranks among the top 15 retail insurance brokers in the United States. Backed by Oak Hill Capital Partners, the company continues to expand organically and through strategic acquisitions across the country.

For additional information, please visit <https://www.epicbrokers.com/>.

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