

Brand Messaging Strategist Loren Weisman joins Fish Stewarding Group to cover the brand messaging and optics elements of the different divisions of FSG

SUNSET, S.C., Dec. 9, 2019 (SEND2PRESS NEWSWIRE) – Fish Stewarding Group is pleased to announce that Loren Weisman has joined The Fish Stewarding Group. A Brand Messaging Strategist that looks deeply into the psychological aspects of messaging, Weisman will strategize in the areas of brand discovery, brand development, brand compliance as well as brand audits and the overall messaging and optics strategies.



Send2Press® Newswire

For many years, Loren Weisman has worked as a brand messaging strategist and branding speaker with a focus on the authenticity, authority, optics, psychology and perceptions of a brand, persona or product.

From musicians to authors, restaurants to real estate and entertainment

companies to insurance agencies, Loren works with everyone, from CEOs to administrative assistants to help solidify and demystify the fundamentals of authoritative and authentic brand creation and implementation to create higher engagements that convert to sales, profits and customer retention.

Loren will bring these the umbrella of Fish Stewarding Group as well as the FSG Realty, FSG Custom Prebuild Process and the Peninsula Ridge divisions.

About Fish Stewarding Group and the realty divisions:

Fish Stewarding Group focuses on the other side of solutions by educating, developing and transitioning businesses through strategic guidance and process architecture. Fish Stewarding Group is Stewarding Strategic Solutions.

The FSG Realty division is stewarding real estate experiences for buyers, sellers, investors and agents through education, communication and contributions. Through the protection and development of common missions and common goals, FSG Realty shares a platform of value, connection and protection to the real estate process. This is rooted in the stewarding and contributing foundation created by Doug Fish, A Real Estate Steward and Educator and founder of FSG Realty in Sunset, South Carolina.

The FSG Custom Prebuild Process division stewards and expedites every touchpoint of exclusive home ownership for the most discerning and selective buyers. The FSG Custom Prebuild Process is Stewarding Completed Properties from Concept to Closing.

“I have found the home I have been looking for in the experience that Doug has and the model that he has created. The tagline of stewarding strategic solutions clearly shares a methodology that is about helping people with what they have and what they might be missing. It is more than just fixing problems. It is about identifying and igniting visions, businesses and individuals to achieve their definitions of success.” says Loren Weisman.

More information about Fish Stewarding group: <https://www.fishstewarding.com/>

More information about Loren Weismann: <https://lorenweisman.com/>

About Fish Stewarding Group:

Fish Stewarding Group focuses on the other side of solutions by educating, developing and transitioning businesses through strategic guidance and process architecture. FSG Realty LLC is a Real Estate Stewarding and Contributions Group with a primary focus on Lake Keowee and Peninsula Ridge in Sunset, South Carolina, United States.

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