

Brandon Hernandez of Whole Brain Consulting speaks at Food and Beverage Business Growth Summit

LOVELAND, Colo., Sept. 11, 2019 (SEND2PRESS NEWSWIRE) – Boulder, Colorado area's Brandon Hernandez, co-founder and senior partner of Whole Brain Consulting, speaks at the Food and Beverage Business Growth Summit, held September 23 – 29, 2019. The summit provides guidance to emerging food and beverage brands across the country and globally.



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Hernandez is a high-risk quality and food safety consultant with over 10 years of experience in every aspect of food safety, R&D and sanitation applications. With a bachelor of science in biology from Colorado State University and experience with Whitewave Foods corporate headquarters (formerly Zateca Foods), Rodelle/Custom Blending and Claremont Foods, Hernandez brings a wealth of knowledge to the table.

Hernandez has both breadth and depth in his knowledge of USDA and FDA processing applications, flavor and spice blending, snack and bakery manufacturing, vegetable dehydration processing, fresh-cut produce processing, bottling, harvesting practices, GAPs and frozen recipe meal

manufacturing. Along with the food safety aspect of manufacturing, Hernandez has worked on numerous R&D projects.

Work includes “from scratch” recipe formulation to cost optimization and process improvement and extensive work in sanitation protocols and practices that include working with chemical representation in optimizing and understanding the necessary sanitation processes and practices.

Today Hernandez is the co-founder of Whole Brain Consulting—a robust team of experienced food industry experts that provide a wide range of services, from co-manufacturer sourcing and contract negotiation to R&D, food quality, food safety and supply chain, logistics and operations management services.

Hernandez speaks on September 24, 2019 as part of the “Start Making More Money In Your Packaged Food Business” segment of the summit.

Each day of the week-long event features an overarching theme and two to five corresponding interview training sessions related to the day’s theme. The videos are unlocked for viewers to watch for 24 hours. Videos are released at 9am EST each day and all registrants of the event receive a daily email about the day’s topic and speakers.

The event is free to attend and with this, registrants can watch the videos as they get released in the 24 hour availability format. Attendees who want to access these training videos on their own schedule whenever they want, however many times they want, can pay to receive an All-Access Premium Pass.

To learn more about Hernandez’s presentation at the Food and Beverage Business Growth Summit, visit:

<https://whole-brain-consulting.com/food-industry-news-articles/speaking-engagements-books-articles/>.

About Whole Brain Consulting:

Whole Brain Consulting, a consulting firm specializing in outsourced operations in the food industry, operates from offices in Chicago and Boulder. From supply chain and operations management to food safety, quality, and regulatory compliance, Whole Brain Consulting utilizes the cumulative expertise of over two dozen industry experts to solve problems for rising food companies. Learn more: <https://whole-brain-consulting.com/>