

# Capital Chevrolet Goes to Bat for The Salvation Army

RALEIGH, N.C., March 7, 2018 (SEND2PRESS NEWSWIRE) – Capital Chevrolet is partnering with The Salvation Army in Raleigh. Capital Chevrolet has joined forces with the national Chevrolet Youth Baseball program to provide new equipment, invitations to FREE instructional clinics, and an opportunity for community members to earn donations for their league via a Test Drive fundraiser.



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“Playing the game of baseball helps kids develop skills like leadership, cooperation and sportsmanship while bringing families and communities together to show their support. Capital Chevrolet and Chevrolet Youth Baseball are proud to participate in a sport that brings so many smiles to kids and families in Raleigh,” said Richard Cholerton, Inventory Manager for Capital Chevrolet. “Chevrolet believes that in play there are possibilities and supports the spirit of teamwork that baseball instills in its players.”

2018 marks Chevrolet’s Youth Baseball program’s 13th year, and since its introduction has helped aid local teams, benefiting more than 12.4 million young people in communities where Chevrolet’s customers live, work, and play. In 2017, more than 1,500 Chevrolet dealers participated across the country.

Capital Chevrolet will present an equipment kit that includes useful items such as backpacks, scorebooks, industrial-strength batting tees, ball buckets and T-shirts. The sponsorship also includes youth clinics featuring current and former MLB/MiLB players and coaches, or instructors from Ripken Baseball.

In addition, Capital Chevrolet will present a check representing a one-time monetary contribution to The Salvation Army. Sponsored leagues across the country will have the chance to earn additional funds as community members take test drives at their partnering dealership to help support the league.

In addition to its commitment to youth baseball, Chevrolet also is the Official Vehicle of Major League Baseball™.

“Chevrolet vehicles are designed and built for families, as they are safe and fun, so we encourage young people and their parents to make a Chevrolet the official vehicle of their household,” said Cholerton.

For more information about Chevrolet Youth Baseball, please visit <http://www.chevrolet.com/youthsports.com>.

**About Capital Chevrolet:**

Capital Chevrolet, located at [1820 Capital Boulevard](#) in Raleigh, N.C., is your premier retailer of new and used Chevrolet vehicles. Our dedicated sales staff and top-trained technicians are here to make your auto shopping experience fun, easy, and financially advantageous. Please utilize our various online resources and allow our excellent network of people to put you in your ideal [Chevrolet](#) vehicle or the [Pre-Owned](#) car, truck or SUV of your dreams today! Learn more at: <https://www.capitalchevroletnc.com/>.

**About Chevrolet:**

Founded in 1911 in Detroit, Chevrolet is now one of the world's largest car brands, doing business in more than 115 countries and selling more than 4.0 million cars and trucks a year. Chevrolet provides customers with fuel-efficient vehicles that feature engaging performance, design that makes the heart beat, passive and active safety features and easy-to-use technology, all at a value. More information on Chevrolet models can be found at <http://www.chevrolet.com/>.