

Capital Chevrolet Teaming Up with Salvation Army Youth Soccer

RALEIGH, N.C., Aug. 28, 2017 (SEND2PRESS NEWSWIRE) – Capital Chevrolet is partnering with the Salvation Army Youth Soccer in Raleigh, N.C. **Capital Chevrolet** has joined forces with the national Chevrolet Youth Soccer program to provide new equipment, invitations to FREE instructional clinics, and an opportunity for community members to earn donations for their league via a Test Drive fundraiser.



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“Playing the game of soccer helps kids develop skills like leadership, cooperation and sportsmanship while bringing families and communities together to show their support. Capital Chevrolet and Chevrolet Youth Soccer are proud to participate in a sport that brings so many smiles to kids and families in Raleigh,” said Richard Cholerton, Sales Manager for Capital Chevrolet. “Chevrolet believes that encourages a positive focus and supports the spirit of teamwork that soccer instills in its players.”

2017 marks Chevrolet’s Youth Soccer program’s eighth year, and since its introduction has helped aid local teams, benefiting young people in communities where Chevrolet’s customers live, work and play. In 2016, more than 600 Chevrolet dealers participated across the country.

Capital Chevrolet will present the teams with kits that include useful items such as equipment bags, pop-up goals, soccer balls, and Chevrolet Youth

Soccer t-shirts. The sponsorship also includes youth clinics featuring instructors from UK Elite.

In addition, Capital Chevrolet will present a check representing a one-time monetary contribution to Salvation Army Youth Soccer. Sponsored leagues across the country will have the chance to earn additional funds as community members take test drives at their partnering dealership to help support the league.

Cholerton commented, "Chevrolet vehicles are designed and built for families, safety and fun, so we encourage young people and their parents to make a Chevrolet the official vehicle of their household."

For more information about Chevrolet Youth Soccer, please visit <http://www.chevrolet.com/youth-sports/>.

About Chevrolet:

Founded in 1911 in Detroit, Chevrolet is now one of the world's largest car brands, doing business in more than 100 countries and selling more than 4.0 million cars and trucks a year. Chevrolet provides customers with fuel-efficient vehicles that feature engaging performance, design that makes the heartbeat, passive and active safety features and easy-to-use technology, all at a value. More information on Chevrolet models can be found at www.chevrolet.com.