

Capital Subaru Teams with Leukemia and Lymphoma Society, Spreading Warmth to Local Cancer Patients

GREENSBORO, N.C., June 30, 2017 (SEND2PRESS NEWSWIRE) – “Love. It’s what makes a Subaru, a Subaru” has been the automobile company’s slogan for more than a decade. For the second year in a row, Capital Subaru of Greensboro, along with Subaru of America and The Leukemia & Lymphoma Society (LLS), are spreading love, hope and warmth to cancer patients and their families in communities across the country.



Send2Press® Newswire

Throughout the month of June, Capital Subaru of Greensboro participated in the Subaru Loves to Care initiative to gather public awareness and support for local leukemia and lymphoma patients. Visitors to the dealership as well as the store’s website were encouraged to write messages of hope to patients and received a bracelet to wear spreading awareness of LLS and Subaru’s goal to provide hope and care, one gesture at a time.

As the largest voluntary cancer health agency specifically focused on finding cures and treatments for blood cancer patients, LLS supports hundreds of cancer scientists and research projects around the world.

The June activities at Capital Subaru culminated with a presentation to the Wesley Long Hospital and Cone Health Cancer Center. “We passed along all

those messages of hope and blankets to help keep patients warm as they continue their fight against cancer,” said Lex Depp, Jr., General Manager of Capital Subaru.

“We want to do our part to help underscore the mission of the Cone Health Cancer Center, especially its work on behalf of leukemia and lymphoma patients seeking access to quality, affordable, coordinated care,” continued Depp.

“Our partnership with Capital Subaru through the ‘Subaru Loves to Care’ program will greatly impact our patients and their families in the Triad with medical co-pay assistance and other free resources,” the Leukemia & Lymphoma Society Triad Chapter Campaign Specialist Susan Scott-Yancey said. “We are grateful to Lex Depp, Jr. and his entire team at Capital Subaru of Greensboro for helping LLS serve and provide support for our cancer community in their greatest time of need.”

Yancey continued, “The money raised will help fund the society’s mission to cure Leukemia, Lymphoma, Hodgkin’s Disease, Myeloma and improve the quality of life of patients and their families.”

Capital Subaru of Greensboro participates in numerous ‘Love Promise’ campaigns, which raise money for local charities. This was Capital’s 2nd year participating in this particular campaign. Capital Subaru of Greensboro has contributed \$43,550 to local North Carolina charities.

For more information about Capital Subaru visit:
<http://www.capitalsubarugreensboro.com/>