

Care Bears Donning Jay Z's Apparel for Barneys New York Slated for eBay

NEW YORK, N.Y., Dec. 18, 2013 (SEND2PRESS NEWSWIRE) – Artist Daniel Edwards depicts Jay Z as a Care Bear pal with Funshine Bear on the rap mogul's shoulder wearing Leather Boxing Shorts from the Barneys New York collection, accompanied by six designer ornaments to be auctioned on eBay, with a share of the proceeds going to an organization that supports the ACLU's policies against racial profiling. The work will be unveiled online this week, announced Cory Allen Contemporary Art.

"Jay Z cares," said the artist, responding to Jay Z's involvement with Barneys earlier this month to form an advisory council concerning racial profiling, as a result of the ongoing negative press surrounding Barneys' racial profiling allegations following the release of Jay-Z's BNY SCC: A New York Holiday Collection. "Jay Z also shared valuable insight regarding proposed guidelines for future interactions between Barneys and the NYPD," added Edwards.

"With the Barneys controversy, I felt Jay Z was being victimized. He was the only person associated with Barneys who was being criticized for not breaking ties over their racial profiling policy, which is not fair," said Daniel Edwards.

Edwards's sculpture titled "Brooklyn Monument: Jay Z Cares," depicts a smiling, Brooklyn cap-wearing Jay Z surrounded by the Care Bears in clothing from his collaboration with Barneys New York: Tenderheart Bear sits atop Jay Z's head in a Barneys New York NYC NYC Tee; Do Your Best Bear wears the Mixed Exotics Brooklyn Cap by Just Don; Funshine Bear models En Noir Embroidered Leather Boxing Shorts; and Share Bear with Hublot Watch emblazoned belly wears The Elder Statesman Cashmere Ski Mask. The artist also created six holiday ornaments, which include a tribute to twerking, to be auctioned on eBay with a share of the proceeds going to an organization that supports the ACLU's policies against racial profiling.

"A Brooklyn-conscious 'celebpreneur' hired Daniel to design a line of ornaments that Jay Z wanted to include with his collection, but Barneys New York wanted to feature only clothing," said Cory Allen of Cory Allen Contemporary Art.



“We are still searching for an organization with which to share proceeds. We are inspired by the ACLU’s Campaign Against Racial Profiling,” said Cory Allen.

More information: <https://www.facebook.com/officialdanieledwards/> or <http://www.CACAnet.com/>.

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* Photo Caption: “Brooklyn Monument: Jay Z Cares” by Daniel Edwards.

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