

Civic Resource Group International (CRGI) Participates in Microsoft CityNext

LOS ANGELES, Calif., April, 29, 2015 (SEND2PRESS NEWSWIRE) – Civic Resource Group International (CRGI) today announced it is working with Microsoft on Microsoft CityNext, an initiative designed to help governments, businesses, and citizens re-imagine what is next for their cities. For the first time in history, more than one-half of the world's population live in urban areas and nearly 70 percent of people will live in cities by 2050.

This ongoing migration creates unprecedented opportunities, but also intensifies problems such as aging infrastructure, hazards to public health and safety, pollution, crime, and traffic. Through the Microsoft CityNext initiative, Microsoft and Civic Resource Group International will help leaders to do “new with less,” by combining the power of technology with innovative ideas to connect governments, businesses operating in the broad public sector, and citizens with city services that increase efficiencies, reduce costs, foster a more sustainable environment, and cultivate communities where people thrive.

[Civic Resource Group International](#) develops and provides digital solutions for governments and the broad public sector. With its major focus on the key “smart” sectors, such as public transportation, environmental/utilities, tourism/economic development, regional planning/MPOs and health care, CRGI's work touches every facet of citizen's lives. The Company's “Smart” Offering – CivicConnect™ combined with CRGI's CivicConnect™ business-specific line of products such as “Smart City,” “[Water](#),” “Traveler Relationship Management (TRM)” and “Community” among others, is being developed to address fast-changing public sector needs resulting from the massive move to the emergence of the “Internet of Things.”

“Our partnering on Microsoft CityNext bolsters our commitment to champion new ‘Smart Cities’ across the globe. Our company's mission is built around improving the overall quality of people's lives through new technologies,” said Gregory G. Curtin, Ph.D., Founder and CEO. “Microsoft's cloud-based solutions help make our CivicConnect platform and applications real transformation agents for any city aspiring to become a “Smart” or Digital City. Sustainability, efficiency and connectivity are at the core of Smart Cities, and the new mobile citizen is seeking to engage and connect with government, public services and information in the manner, time and place they desire. We are enabling these new Smart Cities and Smart Citizens.”

“We are thrilled to partner with Civic Resource Group International on Microsoft CityNext. Microsoft prioritizes putting people and partners first in our initiatives and Microsoft CityNext is no different,” said Rob Bernard, Microsoft Chief Environmental Strategist and noted cities strategist. “Even though cities are feeling the strain from economic challenges, we believe a

new era of innovation will create opportunities for people to utilize technology to accomplish what they never thought possible. We're inspired by our diverse partner ecosystem and know that working together we can help cities realize their full potential."

Civic Resource Group International (CRGI) is one of the world's leading providers of digital government solutions. The Company develops innovative, highly secure digital solutions built on CRGI's flagship product **CivicConnect™**, a first-of-a-kind fully integrated Mobile/Cloud/Data Platform delivered in a SaaS model for the broad public sector. Since 2000, CRGI has been "Fulfilling the Promise of Technology™" for clients by leveraging the award-winning CivicConnect™ Platform and deep domain expertise. CRGI's impactful, engaging and cutting-edge products have a proven record of facilitating openness, transparency, safety and efficient service delivery for communities and constituents.

CRGI is a new breed of Company with a new approach, blending the best of technology, design and communications in the digital age to support Sustainable Communities, Efficient Public Services, Engaged Citizens and Overall Better Quality of Life.

More information: <http://www.civicresource.com/>.

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