

# Civic Resource Group International Joins Smart Cities Council as Associate Partner

LOS ANGELES, Calif., Feb. 11, 2015 (SEND2PRESS NEWSWIRE) – Civic Resource Group International (CRG) is delighted to announce their appointment as [Associate Partner](#) in the Smart Cities Council. CRG will participate with the [Smart Cities Council](#) as a technology solutions provider and a champion of the “Smart Cities” concept of “digital” transformation by providing solutions that streamline the traditional organization and management of urban living for communities and constituents.

“Technology can transform a city – but only if it is applied thoughtfully and carefully in service to a city’s long-term vision. That’s why we are so pleased to have CRG’s process and planning expertise on the team. They are experts in gaining full value from technology investments,” says [Jesse Berst](#), the Council’s Founder and Chairman.

CRG’s accomplishments in major “smart” sectors include public transportation, environmental/utilities, tourism/economic development and health care. CRG’s mission “Fulfilling the Promise of Technology” is perfectly aligned with the Smart Cities Council’s vision of “a world where digital technology and intelligent design have been harnessed to create smart, sustainable cities with high-quality living and high-quality jobs.”

“As people, businesses, communities and ‘things’ become increasingly connected, the broad public sector has to extend beyond its traditional boundaries. The new ‘smart’ sector is rapidly emerging and the mobile citizenry are fully embracing it. This is an exciting time for us at CRG to be delivering new technology, that both supports and shapes ‘Smart’ living,” says [Gregory G. Curtin Ph.D.](#), CRG’s Founder and CEO.

By teaming with the Smart Cities Council, CRG plans to actively contribute its thorough knowledge of the “smart” sector. The two organizations share a common goal: Accelerate and facilitate the public move to smart, sustainable cities. CRG’s award-winning flagship product [CivicConnect™](#) is designed for use by the broad public sector and has proven to be a vital “smart transformation” agent. CivicConnect™, a first-of-a-kind fully integrated Mobile/Cloud/Data First Platform, is delivered in a SaaS model (Software as a Service). Combined with CRG’s business-specific line of products such as CivicConnect™ Smart City, CivicConnect™ Water, CivicConnect™ Travel Relationship Management (TRM) and CivicConnect™ Community, CRG’s offering effectively addresses changing public sector needs resulting from the massive move to the Cloud and Mobile.

## **About Smart Cities Council:**

The Smart Cities Council is the trusted advisor to equip cities with tools and knowledge to cope with expanding populations, shrinking budgets and aging

infrastructure. It is comprised of the world's foremost smart city practitioners advised by unbiased, independent experts, including top universities, national laboratories, standards bodies, climate advocacy groups and development banks. The Council's goal is to accelerate the growth of smart cities worldwide by providing city leaders with best practices and vendor-neutral guidance on technology, finance, policy and, citizen engagement.

For more information, visit <http://www.smartcitiescouncil.com/> or view a brief introductory video about the Smart Cities Council at: <http://smartcitiescouncil.com/resources/what-smart-cities-council>.

**About Civic Resource Group (CRG):**

Civic Resource Group International is one of the world's leading providers of digital government solutions. The Company provides highly secure Mobile/Cloud/Data First solutions that touch every facet of citizen's lives. Since 2000, CRG has been "Fulfilling the promise of technology" for clients in the broad public sector, helping them to harness digital advances to effectively connect with their target audiences. By leveraging the award-winning CivicConnect™ Mobile/Cloud/Data First platform and deep domain expertise, CRG has delivered impactful, engaging and cutting-edge solutions that facilitate openness, transparency, safety and efficient service delivery for external and internal users alike. CRG is a new breed of Company with a new approach, blending the best of technology, design and communications in the digital age to support Sustainable Communities, Efficient Public Services, Engaged Citizens and Overall Better Quality of Life.

Visit the company's website at <http://www.civicresource.com/> or contact CRG at [info@civicresource.com](mailto:info@civicresource.com).

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