

Civic Resource Group International teams with DrivenBI to offer DrivenBI's cloud-based data analysis platform to the Government and Civic Sectors

LOS ANGELES, Calif., Jan. 14, 2015 (SEND2PRESS NEWSWIRE) – DrivenBI announced today that Civic Resource Group International (CRG), the innovative developer of CivicConnect™, first of a kind fully integrated Mobile/Cloud/Data First platform and solutions for government and civic organizations in the U.S. and around the globe, is now an authorized reseller of DrivenBI's market leading cloud-based self-service data analysis platform, SRK.

Governments of all shapes and sizes are facing a real need to change: change the way they operate, the way they provide public services, and how they facilitate access to data and information and engage their “customers.” CRG selected SRK in order to provide a revolutionary business intelligence platform that can empower organizations operating in the government and civic sectors to understand their Operational Data in depth, exploit Big Data more efficiently, communicate and collaborate more effectively, connect with their communities and make smart decisions.

Recently named [Top 20 Most Promising Government Technology Providers by CIO Review](#), CRG was looking to enhance their core product and digital services through advanced reporting and dashboard capabilities, providing their customers with affordable, self-service analysis to handle their complex and dynamic reporting needs that would also, like CRG's CivicConnect™ and other fully integrated solutions, allow them to be self-sufficient. Now, everything from government services to transportation to community health and education reporting can be enhanced through the use of SRK from DrivenBI.

“CRG is very pleased to be working with DrivenBI to bring a new level of business intelligence and data analysis capability to our clients,” said Gregory G. Curtin, Founder & CEO of CRG. “CRG's CivicConnect, a unique cloud based platform for ‘smart’ government, together with SRK, a cloud based self-service analytical platform designed for business users to create data analysis such as reports and dashboards at a fraction of the time and cost compared to using IT centric Business Intelligence tools, directly address critical needs and opportunities in the civic sector.”

“We are excited to work with CRG and to offer DrivenBI's innovative self-service analysis platform, SRK, to their customers,” commented Ben Tai, Founder & CEO of DrivenBI. “While government and civic sectors often perform data analysis with complex traditional BI tools, or within personal spreadsheets, SRK's approach satisfies today's demand for immediate and

dynamic access to make changes which reflect the ever-changing requirements and ensure consistency in logic, accuracy in results and actionable sharing so users can confidently make decisions in real time.”

About Civic Resource Group (CRG):

Civic Resource Group International (CRG) is one of the world’s leading providers of digital government solutions. CRG provides highly secure Mobile/Cloud/Data First solutions that touch every facet of citizen’s lives. Since 2000, CRG has been “Fulfilling the promise of technology” for clients in the broad public sector, helping them to harness digital advances to effectively connect with their target audiences. By leveraging the award-winning CivicConnect™ platform and deep domain expertise, CRG has delivered impactful, engaging and cutting-edge solutions that facilitate openness, transparency, safety and efficient service delivery for external and internal users alike. CRG is a new breed of Company with a new approach, blending the best of technology, design and communications in the digital age.

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About DrivenBI:

DrivenBI was founded in 2006, and is headquartered in Pasadena, Calif. DrivenBI is a rapidly growing software company specializing in both cloud and on premise BI data analysis platform solutions, operating both in U.S. and Asia, with more than 200 customers worldwide. SRK is a breakthrough product offering Self-Service BI platform as an alternative to complex IT centric BI tools and Spreadsheets. SRK is highly competitive with its innovative business user centric BI infrastructure, removing the requirements for traditional ETL, Data Warehouse and Programming. SRK offers superior performance, and minimal IT dependency for set up and use. For more information, please contact Kathleen Douglas, VP of Sales & Alliances at kdouglas@drivenbi.com or visit the company website at <http://www.drivenbi.com/>.

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