

Civic Resource Group International, Urban Systems and Rhythm Engineering Forge Smart City Alliance

LOS ANGELES, Calif., Sept. 29, 2015 (SEND2PRESS NEWSWIRE) – Civic Resource Group International (CRGI), Urban Systems and Rhythm Engineering today announced they have joined forces to launch a strategic Smart City Alliance – a multi-company collaboration with the goal of designing and delivering a cloud-based, multifunction transportation solution that provides data and decision insights to metropolitan transportation managers, professionals and users.

The three organizations are pioneering the first complete “Smart City Intelligent Transit Module.” The application will include key functional features such as traffic optimization and reporting; upgraded communications network and facilities; physical and cybersecurity design at all layers of the Open Systems Interconnection model. The data warehousing and analytics platform will encompass data elements from traffic equipment, parking structures, tourism providers, advertising partners to include visual presentation of data. Multi-screen presentation platform will be designed for use by the public and city employees and managers. Solution will also include remote administration of traffic management assets.

Benefits of the initiative will include lower greenhouse emissions; lower fuel consumption for all public and municipal transportation vehicles, and improved travel times among others. The general public will be able to make informed travel decisions based on real time data. Public and city officials will be presented with a framework for communication exchange. City employees will be able to analyze data from all devices, optimize the community travel experience and in-app advertising will present new revenue opportunities for cities. Public safety will also be positively affected: lower cost of ownership related to intersection management will allow for more frequently updated timing patterns reducing ill-timed patterns that lead to traffic and pedestrian accidents.

The Smart City Alliance partners will use their respective expertise to accomplish the task: CRGI will design and deliver the user experience and reporting application interfaces across all platforms for use by consumer and city management professionals. Urban Systems will provide general counsel and consulting regarding system design, functionality, and traffic plan optimization for best use in the traffic industry. Rhythm Engineering will procure an adaptive traffic management system and access to associated relevant data elements.

“Our strong belief in Good Governance has always been at the core of all of our business initiatives. ‘Smart City’ digital technologies are proving to be one of the key factors in effective local governing, and we are committed to building the best products for ‘Smart City’ technology adopters. Our

collaboration with the Alliance partners further strengthens our collective ability to reach across cities, city employees and citizens to help enhance the overall quality of urban services and the quality of urban life,” said Dane Smith, President of Civic Resource Group International. “The Smart Cities Alliance unique vision and pioneering spirit will allow us to create highly engaging, connected experiences for thousands of users. Our first order of business is to set the standard for the transportation and urban mobility industry.”

About Civic Resource Group International:

Civic Resource Group International (CRGI) is a leading digital government product company. The Company pioneered CivicConnect™, its first-of-a-kind **Mobile/Cloud/Data platform**. The Company most recently rolled-out **CivicAR™** a mobile augmented reality solution for Smart Cities. Since 2000, CRGI has been “Fulfilling the Promise of Technology™” for the broad public sector, helping the sector to harness digital advances to connect with their constituents and deliver better and more efficient services. The Company is headquartered in Los Angeles, Calif. and Dublin, Ireland. In 2015 CRGI was named to the list of **Top 20 Government Technology Providers**, along with being spotlighted as “**CRG International a Public Sector Augmented Reality Leader**” by Chief Research Analyst Matt Margolis of Wall Street Forensics. CRGI is a new breed of Company with a new approach, blending the best of technology, design and communications in the digital age to support Sustainable Communities, Efficient Public Services, Engaged Citizens and Better Quality of Life.

About Urban Systems:

Urban Systems Associates is one of Southern California’s oldest Traffic Engineering firms. With 35 years in the business of solving the challenging transportation problems of an urban environment, Urban Systems understands how to improve traffic safety and flow. We are a Civil and Traffic Engineering firm using advanced technology to solve transportation problems. With practical knowledge and design experience, Urban Systems’ mission is to improve commutes for the average person.

About Rhythm Engineering:

Rhythm Engineering empowers traffic engineers to save lives, save time, and save the environment through cost-effective, innovative traffic solutions. Its flagship product, In|Sync™, is a real-time adaptive traffic control system that enables traffic signals to immediately adapt to traffic demand, reducing accidents up to 30 percent, cutting travel times up to 50 percent, and reducing fuel consumption and emissions 20-30 percent. In|Sync is chosen for installation at more than 2,000 intersections in 128 cities in 31 states, creating better, safer traffic for American motorists.

Visit the company’s website at <http://www.civicresource.com/> and/or contact CRG at info@civicresource.com.

* VIDEO: <https://youtu.be/m7kgIsqJIVU>.

* LOGO for media: send2press.com/wire/images/15-0114-civic-resource-300dpi.jpg

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