

# Civic Resource Group Int'l Launches CivicConnect Parking as part of its Rapidly Growing 'Smart City' Product Suite

LOS ANGELES, Calif., Aug. 5, 2015 (SEND2PRESS NEWSWIRE) – Civic Resource Group International (CRG) today announced availability of CivicConnect™ Parking, the Company's newest addition to its rapidly expanding "Smart Cities" Product Portfolio. CivicConnect™ Parking helps cities by streamlining and simplifying public and private parking for residents, workers and visitors.

Traffic congestion and parking are priority issues for local governments throughout California and beyond. Civic Resource Group Int'l, a recognized developer of "Smart City" digital products, continues its steady supply of business-specific mobile solutions with this parking solution.

Built on CRG's first-of-a-kind CivicConnect™ Mobile/Cloud/Data Platform 3.0, the new product provides real-time parking information and is fully adaptable as a web portal, mobile app or digital display. The product was created and implemented specifically for public agency management of parking assets and data, and can easily be extended to connect other urban mobility components such as public transit, rideshare and bike share, events and local business promotions, etc. Most recently, the product was successfully implemented in San Diego where ParkItDTSD is simplifying parking for those who visit, live and work in downtown San Diego. Future phases for CivicSD include connecting information about San Diego events, neighborhoods and business districts, public transit, and more.

CivicConnect™ Parking features location-aware mapping and alerts, visuals, filtering tools, GIS integration, and provides administrative GUIs (graphical user interfaces) for local parking operators. The product seamlessly integrates multiple vendor parking APIs and public and private real-time parking data so users can easily obtain on and off-street parking availability and general parking information. The readily available cloud-based nature of CivicConnect™ Parking allows for easy replication to other locales, and easy expansion of data and connected services.

"CRG doesn't build one-off applications such as standalone parking apps that don't connect to anything else...and inevitably become stale," said Dr. Gregory G. Curtin, Founder and CEO, CRG Int'l. "We place major value on connecting the various smart city components-transportation and public transit, arts and culture, utilities, tourism and local businesses, regional planning, City services, etc. – and creating new mobile user experiences while simultaneously providing Cities with better data and more efficient service delivery. We are developing the 'Smart Cities' of tomorrow, if you will, but don't get me wrong when I say 'tomorrow' – as we've shown time and again we

are 'Delivering Tomorrow's Technology Today.'

The Company's "Smart City" Suite offers practical, business-specific products including "Smart Tourism," "Water," "GeoSocial," "Community" among others all on the award winning CivicConnect™ Platform. The Company recently released its CivicAR™ mobile augmented reality product for Smart City solutions, the first augmented reality product of its kind in the public sector.

**About Civic Resource Group International:**

Civic Resource Group International (CRGI) is a leading digital government product company. The Company pioneered CivicConnect™, its first-of-a-kind Mobile/Cloud/Data platform. The most recently rolled-out its Augmented Reality-based product for the public sector, CivicAR™. Since 2000, CRGI has been "Fulfilling the Promise of Technology™" for the broad public sector, helping the sector to harness digital advances to connect with their constituents and deliver better and more efficient services. The Company is headquartered in Los Angeles, Calif. and Dublin, Ireland.

In 2015 CRGI was named to the list of Top 20 Government Technology Providers, along with being spotlighted as "CRG International a Public Sector Augmented Reality Leader" by Chief Research Analyst Matt Margolis of Wall Street Forensics. CRGI is a new breed of Company with a new approach, blending the best of technology, design and communications in the digital age to support Sustainable Communities, Efficient Public Services, Engaged Citizens and Better Quality of Life.

Visit the company's website at <http://www.civicresource.com/> and/or contact CRG at [info@civicresource.com](mailto:info@civicresource.com).

VIDEO: <https://youtu.be/m7kgIsqJIVU>.

LOGO for media: [Send2Press.com/wire/images/15-0805-cc-parking-300dpi.jpg](http://Send2Press.com/wire/images/15-0805-cc-parking-300dpi.jpg)

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