

# Conducting Business at a Pub, the Sean Ryan Pub Business Speaker Series presents a night with a Business Branding Strategist

VERO BEACH, Fla., Dec. 1, 2017 (SEND2PRESS NEWSWIRE) – Conducting Business at a Pub, the Sean Ryan Pub Business Speaker Series presents: “Vetting the marketing fools and advertising scams for your business” talk with Business Branding Strategist Loren Weisman on Tuesday, December 12, 2017 from 7:30 p.m. to 8:30 p.m. at The Sean Ryan Pub in Vero Beach, Florida.



Send2Press® Newswire

This free event is sponsored by Sean Ryan Pub and also by Send2Press® Newswire (Send2Press.com). Loren Weisman is a Branding Strategist and the host of iHeartRadio's Business Branding Podcast "Wait What Really OK."

In the talk, "Vetting the marketing fools and advertising scams for your business" Loren covers ideas from designing fresh content that you change up frequently to applying different tracking methods and even pausing ad campaigns to get a better sense of true conversions or results.

“This talk focuses on getting you into the smartest mindset to make the smartest decisions to create the best results for your advertising and marketing,” says Weisman.

Sean Ryan Pub in Vero Beach Florida is an Irish Pub themed restaurant that puts the food first. Centered in a casual and friendly atmosphere, with hearty food and drink, Sean Ryan Pub has created an authentic and modern establishment rooted in the traditions, values, and customs of the oldest and most recognized Irish Pubs of Ireland.

Conducting Business at a Pub, the Sean Ryan Pub Business Speaker Series is made up of down to earth talks delivered in a low key environment discussing the business of marketing, cooking, branding, promotions, construction, hospitality, finances, health care, art and more. From local to visiting professionals, each talk shares useful, applicable and up to date information that each person can apply to their fields.

**SUMMARY:**

Where: Sean Ryan Pub, Back Room.

2019 14th Avenue, Vero Beach, Florida 32960

Cost: Free and open to the public.

When: Tuesday, December 12, 2017, 7:30 p.m. to 8:30 p.m.

For more information about Sean Ryan Pub and The Sean Ryan Speaker Series, visit: <https://seanryanpub.com/>

For more information about Branding Strategist and Keynote Speaker Loren Weisman, visit: <https://lorenweisman.com/>

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