

Connexum Recruits Ron McNab as President and CEO to Lead Company

IRVINE, Calif., Oct. 4, 2012 (SEND2PRESS NEWSWIRE) – Connexum, LLC, an emerging leader in network, voice and data services for the telecommunication industry, announced it has hired industry veteran Ron McNab as president and CEO. Mr. McNab is responsible for defining Connexum's strategic direction, providing leadership and executing on the company's goal of expanding its business and growing its product line.

Mr. McNab holds more than 15 years of experience serving in executive-level roles with a proven track record of driving strategies that build successful organizations. He is well known and highly regarded in the telecommunications industry, holds deep experience with enterprise-class technologies and is adept at taking organizations to the next level.

"We are very fortunate to have landed a seasoned executive of Ron's caliber who possesses extensive experience and business acumen within the telecommunication vertical," said Chris Cordero, principal at Connexum. "Simply put, having Ron at the helm provides us with the necessary leadership that is paramount to aggressively compete and deeply penetrate our niche in the telecommunications technology space. We are confident that Ron will develop a viable strategic roadmap to intelligently expand Connexum, build the brand and grow revenues."

Prior to joining Connexum, Mr. McNab was the SVP of sales at AireSpring Communications, where he spent more than six years establishing one of the largest and most successful National Channel Programs. At AireSpring, he also held the position of SVP of product management and was instrumental in developing innovative products, competitive pricing matrixes, an attractive ROI model and a market penetrating sales strategy. Prior to Airespring, Mr. McNab was the general manager for the Las Vegas, Nevada and San Jose, California-based offices at Telepacific Communications, a business Internet, telephone and data services provider. He has also held various positions in sales, sales training and management in the past 15 years in the telecommunications and telecommunications industries with MCI/WorldCom and XO Communications.

"I am excited to join the Connexum team and play a key role in leading Connexum to become a formidable technology contender in the telecommunications industry," stated McNab, Connexum's newly appointed president and CEO. After thoroughly performing my due diligence in evaluating Connexum's technology solutions and long-term potential, joining the company was an easy, clear-cut decision. I look forward to working with the Connexum team to develop this company into a leading voice over and Internet provider that is laser-focused on wholesale, enterprise and call center solutions. I am confident we will drive, as a team, Connexum's path to operational optimization, peak performance, new client acquisitions and the achievement of aggressive growth objectives."

Among other disciplines, Mr. McNab's specialties include communications technologies and strategies that encompass collaboration, voice over Internet protocol (VoIP), Cloud-based services, virtualization, open source solutions and enterprise service provider infrastructures. He is also well versed in lead generation strategies, referral and follow up systems, marketing automation, market penetration, customer performance analysis and social network marketing.

About Connexum:

Based in Irvine, California, Connexum LLC offers a proprietary Voice over IP (VoIP) platform that provides all-IP, fully redundant coverage that utilizes multiple interconnection points. Specifically, Connexum provides voice and data services to the telecommunications industry, service providers and select enterprise-level clients. Connexum is currently one of the fastest growing telecommunications carriers in the USA, with over 1 billion call records processed every year. The company is a privately held, well-diversified, debt free e-communications company that offers a broad range of innovative services at competitive prices. Collectively, Connexum's executives hold more than 100 years of experience in telecommunications and information technology. The company was founded on the principle that exemplary customer service coupled with a strong network that delivers exceptional quality at competitive rates are essential prerequisites to financial and customer success. For more information call (888) 315-0226 or visit the company's Web site at <http://www.connexum.com/> .

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News issued by: Connexum, LLC



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Original Story ID: 2012-10-1004-002 (8229) :: Connexum-Recruits-Ron-McNab-as-President-and-CEO-to-Lead-Company_2012-10-1004-002

Original Keywords: Chris Cordero, Connexum LLC, network, voice and data services for the telecommunication industry, connexum, telecommunications, proprietary voice over ip, ron mcNab, chris cordero, voice and data services, voice over ip platform Connexum, LLC Irvine California IRVINE, Calif.

Alternate Headline: Experienced telecommunications exec Ron McNab named President and CEO at Connexum, LLC

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