

Consumer Demand for Tiny Houses Drives Vermont Company to Redesign Product Offerings

SOUTH LONDONDERRY, Vt., Feb. 17, 2014 (SEND2PRESS NEWSWIRE) – Jamaica Cottage Shop, Inc. announced this week the launch of its new website, dynamically designed to showcase its post and beam tiny house kits, cabins, sheds and cottages.

Domenic Mangano, owner, Jamaica Cottage Shop, explains that the new website was well timed for its launch because the demand for tiny homes, cabins and sheds continues to be high throughout North America.

“We wanted to create a website where users had a seamless process when ordering one of our tiny houses, cabin, shed or cottage kits,” Mangano explains. “While the previous website was educational in nature, this site is designed to deliver a positive e-commerce experience, offers more options and incorporates a new parts and accessories section.”

Post and beam cottages, sheds, cabins and tiny houses can be ordered in one of three ways: Do-it-yourself (DIY) plans; pre-cut kits; or fully assembled. Experience shows that a large majority of people are interested in the do-it-yourself package plans, and they need the ability to separately purchase parts and accessories to complement those plans.

“What really sets us apart from other post and beam tiny house manufacturers are our clever and original designs,” Mangano says. “This new website is a perfect way for us to make that important distinction.”

[JamaicaCottageShop.com](http://www.JamaicaCottageShop.com) is easily viewable on desktops, iPads, tablets and mobile devices.

About Jamaica Cottage Shop, Inc.:

The “Jamaica Cottage Shop” name derives from the tiny New England town of Jamaica, Vermont where the company had its humble beginnings in 1995. Today, the company is based in Londonderry and produces a full line of outdoor storage sheds, tiny houses, outhouses and green living cabins. Hand-crafted by Vermont artisans, these buildings are as durable as they are attractive and are built in the post and beam tradition.

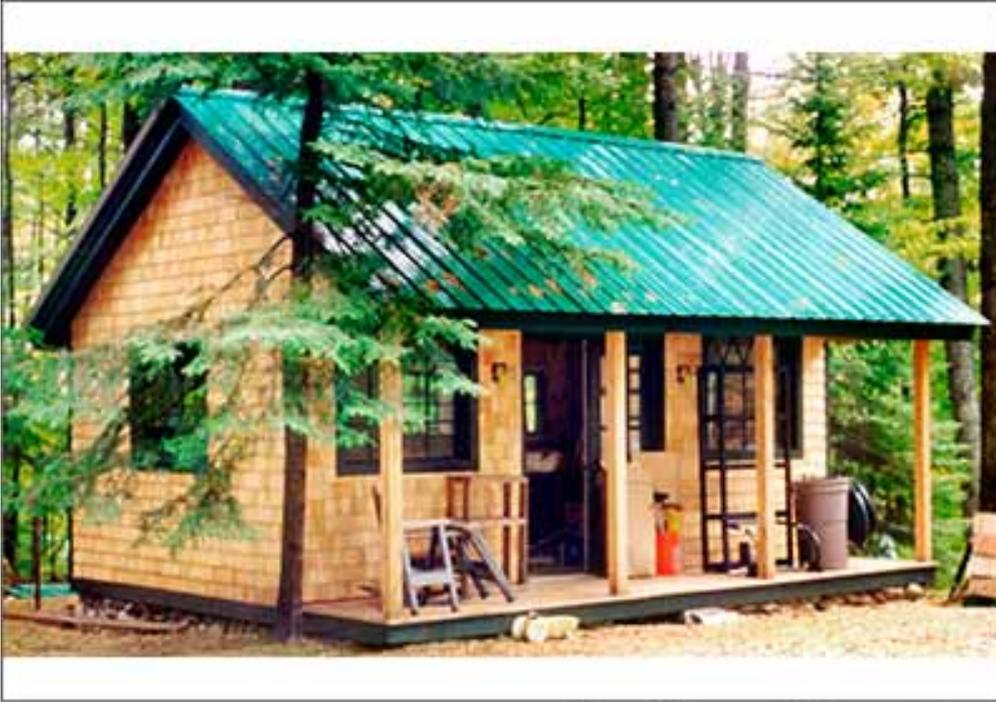
For more information, visit: <http://www.JamaicaCottageShop.com/>.

– Photo 300dpi for media:

https://www.send2press.com/wire/images/14-0213-vermont-cottage_300dpi.jpg .

– Photo Caption: Vermont post and beam cottage – download free plans at: [JamaicaCottageShop.com](http://www.JamaicaCottageShop.com) .

News issued by: Jamaica Cottage Shop, Inc.



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