

Digital Mortgage Maven Kelly Purcell Joins NotaryCam as EVP of Marketing and Business Development

NEWPORT BEACH, Calif., Oct. 22, 2018 (SEND2PRESS NEWSWIRE) – NotaryCam®, leader in online notarization and the original provider of mortgage eClosing solutions, today announced that the company has hired digital mortgage specialist Kelly Purcell as Executive Vice President of Marketing and Business Development.



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Purcell will bring her more than 30 years of financial services and digital mortgage strategy expertise to oversee NotaryCam’s marketing, industry partnerships and enterprise sales efforts.

“With the launch of eClose360, NotaryCam is forging new ground in remote online notarizations and closings, and there’s no one better to help us blaze this trail than Kelly Purcell,” said NotaryCam Founder Rick Triola. “Her insights and expertise on digital mortgage strategy and execution are second to none, and we’re confident that NotaryCam’s clients will benefit tremendously from her presence on the team.”

Before joining NotaryCam, Purcell founded eRelevant Consulting to advise lenders on using digital technology solutions to meet business objectives, overcome problems and remain competitive. Prior to that, Purcell spent more than 14 years with eSignSystems as Executive Vice President of Sales and Marketing, a position she maintained through two acquisitions – first by Wave Systems in August 2001 and then by DocMagic in October 2014. Purcell also co-founded SignOnline in 1999, which was later re-branded as eSignSystems.

“Having been a career-long advocate for digital mortgage adoption, I am especially eager to join the NotaryCam team to help industry players realize the benefits of remote online notarization and remote online closings and look forward to working directly with NotaryCam’s clients and partners in realizing the full potential of the eClose360 platform,” Purcell said.

About NotaryCam:

After pioneering the world’s first remote online notarization (RON), career real estate executive Rick Triola founded NotaryCam in 2012, and shortly thereafter, the company completed the first remote online closing (ROC) in 2014. Today, NotaryCam is the leader in online notarization and mortgage eClosing solutions, having notarized documents worldwide for hundreds of thousands of customers in all 50 states. The company’s patented eClose360® platform delivers the “perfect” online mortgage closing in every jurisdiction with a flexible workflow for document recording and unparalleled identity verification, security and customer convenience. NotaryCam also proudly maintains an industry-leading 99.8 percent customer satisfaction rating.

Visit <https://www.notarycam.com> for additional information or to get a document notarized today.

Twitter: @NotaryCam #ROC #RON #digitalmortgage #emortgage #eclosing #enotary

* PHOTO link for media: Send2Press.com/300dpi/18-1022s2p-Kelly-Purcell-300dpi.jpg

* Photo Caption: Kelly Purcell Joins NotaryCam.