

# DrivenBI expands its global market reach with the announcement today of a strategic partnership with Future Intelligence Technology Inc. (FiTi)

PASADENA, Calif., April 16, 2014 (SEND2PRESS NEWSWIRE) – DrivenBI announced today that it has commenced an SRK reselling partnership with Future Intelligence Technology Inc. (FiTi) in Taiwan, to provide its customers with timely communication, support, and services in the same time zone. Furthermore, since DrivenBI partnered with Salesforce.com in 4th Quarter of 2013, DrivenBI is one step closer to cultivating this established market outside the States through its business arrangement with FiTi.

“DrivenBI is excited to further expand our global footprint by offering SRK to customers through this partnership with FiTi because we believe that SRK’s data analytics as a service is a simple and elegant approach for achieving the best insights into their operations. Our goal is to make data analytics work easily and just in time for business users,” said Ben Tai, CEO and founder of DrivenBI.

“The DrivenBI and FiTi partnership is an opportunity to help our customers in different industries to accelerate business transformation,” said CC Lu, General Manager, Future Intelligence Technology Inc. “For FiTi, this is an important step to broaden our product portfolio under Salesforce platform, and SRK is a powerful data analytics service that can facilitate enterprise and individual become insightful in its business.”

Spreadsheets are used widely in Taiwan enterprises; however, spreadsheets lack of enterprise level data analysis required functions such as centralized formula control, data level security control, and group collaboration make it impossible to use them to deliver enterprise data analysis without introducing errors and deficiencies. SRK simply replaces spreadsheets for analysis, by unifying, analyzing and presenting data from various sources in dynamic user views, shareable report snapshots and a real-time intuitive dashboard interface. SRK also offers actionable sharing for users to “socialize” their analytics, allowing them to delegate tasks, share comments and add report annotations. And SRK already offers its customers both simplified and traditional Chinese language support.

## Product Key Features:

- No programming required.
- No prerequisite for ETL, Data Warehouse, and OLAP.
- Compose real-time views, schedule snapshot reports, and create intuitive aggregated dashboards.
- Configure role-based access control.
- Actionable sharing and collaboration.
- Centrally manage logic for just-in-time adjustments and what-if analysis.

– Send automatic alert when performance reaches user-defined threshold levels.

Additional Resources:

– SRK: [http://www.drivenbi.com/?page\\_id=12](http://www.drivenbi.com/?page_id=12).

– How SRK can work for you: [http://www.drivenbi.com/?page\\_id=2104](http://www.drivenbi.com/?page_id=2104).

#### **About DrivenBI:**

DrivenBI provides cloud analytics platforms designed to unify, analyze and report data aggregated from multiple sources as are alternatives to complex IT dependent BI tools and spreadsheets. Its products deliver data insights to organizations worldwide with speed and simplicity. DrivenBI analytics platforms are created for ease of use, consistency of results and facilitation of cross- department collaboration by business users, reducing the reliance on IT. They provide real time and actionable sharing of data analytics as a service 24/7, allowing customers to respond quickly to changes in their business, the markets, and their competition. DrivenBI analytics products also enable users to connect and collaborate with their operations, customers, sales channels, vendors and suppliers. Information: <http://www.drivenbi.com/>.

Video: <http://youtu.be/z0YPRjo3Qto>.

#### **About Future Intelligence Technology Inc.:**

Future Intelligence Technology Inc. (FITi) is a leading IT system integration company based in Taiwan providing consulting, application design and services to help clients improve their competitiveness and accelerate their growth. Partnered with Salesforce.com since 2006, FITi has led over 150 customers across industries to successfully implement the world's leading cloud based CRM. FITi is recognized as a "Salesforce Golden Partner" and was awarded "The Most Certified Professionals" in Greater China Region.

News issued by: DrivenBI



Send2Press® Newswire

Original Image: [https://www.send2press.com/wire/images/14-0416-drivenbi\\_500x375.jpg](https://www.send2press.com/wire/images/14-0416-drivenbi_500x375.jpg)

# # #

Original Story ID: 2014-04-0416-001 (9370) :: DrivenBI-expands-global-market-reach-with-the-announcement-today-of-strategic-partnership-with-Future-Intelligence-Technology-Inc\_2014-04-0416-001

Original Keywords: DrivenBI LLC, cloud analytics platforms, business intelligence, Future Intelligence Technology Inc, ETL, Data Warehouse, and OLAP, SRK DrivenBI Pasadena California PASADENA, Calif.

Alternate Headline: DrivenBI announced today that it has commenced an SRK reselling partnership with Future Intelligence Technology Inc

**NEWS ARCHIVE NOTE:** this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Wed, 16 Apr 2014 07:00:44 +0000

Original Shortcode for Story: <http://i.send2press.com/JY5z4>