

# DrivenBI Joins AT&T Partner Exchange

PASADENA, Calif., Jan. 29, 2014 (SEND2PRESS NEWSWIRE) – DrivenBI has joined the **AT&T\* Partner Exchange**(SM) reseller program and is now authorized to resell advanced services from one of the leading worldwide providers of IP-based communications services to businesses. Bundling AT&T branded solutions with DrivenBI's self-service analytics platform will provide innovative, customized choices for their customers.

"We welcome DrivenBI to the AT&T Partner Exchange. Our collaboration will enable DrivenBI experts to bundle our innovative services with their analytics platform and in-depth knowledge to deliver tailor-made, end-to-end analytics solutions to businesses," said Randall Porter, Vice President, Business Development, Emerging Business Markets, AT&T Business Solutions.

"We are excited to work with AT&T and to combine the next generation of self-service analytics platform to replace spreadsheet analysis, SRK, with AT&T's highly-secure technologies for implementing cloud solutions required by many organizations today. The combination of SRK's cloud-based analytics platform and AT&T's flexible cloud infrastructure raises the bar on how customers can achieve the best insights into their operations, simply, elegantly," said Ben Tai, CEO and founder of DrivenBI.

\*AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

For information on the AT&T Partner Exchange:  
<https://www.att.com/partnerexchange/>.

## **About DrivenBI:**

DrivenBI provides an innovative self-service analytics platform designed to unify, analyze and report data. Its products quickly replace spreadsheets for analysis and deliver data insights to organizations with speed and simplicity.

DrivenBI analytics platform offers ease of use, consistency of results and facilitation of cross-department collaboration by business users, reducing the reliance on IT by eliminating ETL, Data Warehouse and Programming. This allows users to move away from their spreadsheets and complex IT centric BI tools and experience immediate answers and actionable sharing.

For more information, visit <http://www.drivenbi.com/>.

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AT&T Partner Exchange<sup>SM</sup>

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