DrivenBI Partners with dinCloud to Launch Cloud-Based Analytics for Existing Cloud Transformation Services

PASADENA, Calif., May 13, 2014 (SEND2PRESS NEWSWIRE) — DrivenBI, a provider of cloud analytics platforms, today announced a partnership with dinCloud, a leading cloud services provider, that will allow dinCloud to provide their customers with DrivenBI's cloud analytics platform designed to unify, analyze, and report data aggregated from multiple sources. The complementary self-service data analytics platform is an easy alternative to complex IT dependent BI tools and spreadsheets.

dinCloud was looking at how best to deliver key service level performance metrics to their customers and selected Driven BI's cloud-based, self-service data analytics platform, SRK. In keeping with dinCloud's emphasis on flexibility and innovation, dinCloud customers are not only empowered with timely visibility into the performance of their virtual servers, virtual desktops, and cloud storage, but can also take advantage of the SRK platform to import their own, non-cloud hosted datasets for custom analysis, using the power of the cloud.

dinCloud uses DrivenBI's SRK to monitor key infrastructure metrics which help identify resource behaviors which are indicative of a wide number of normal or abnormal situations which require intervention, including routine capacity planning and emerging security challenges. Both of these metrics, plus many others, can paint a picture of customer experience and ultimately, satisfaction levels, long before the customer is made aware of the situation.

According to Mike Chase, CTO of dinCloud, "As part of our commitment to our customers, we put a lot of emphasis on differentiators like solution architecture flexibility, high security, and business analytics, which help our clients use technology as a bridge to revenue they couldn't otherwise realize in order to grow. DrivenBI's data analytics that we make available to our customers is part of that strategy."

For a monthly fee of $99, dinCloud offers its customers template reports for key metrics of hosted servers, desktops, and storage within their cloud environment. For $199 per month, per user, customers have access to enhanced capabilities to import, analyze, and create analyses entirely on their own. For an additional fee, a dinCloud reseller consultant can help craft repeatable templates, which can be run against any type of data in whatever form it comes in from systems they have in or outside of the cloud — analysis powered by DrivenBI.

"Data analysis is often seen done in spreadsheets, which don't offer the flexibility of making changes, consistency in logic, accuracy in results, and actionable sharing that business users want to make decisions in real time," commented Ben Tai, CEO and founder of DrivenBI. "We believe that DrivenBI's

SRK is the simple and elegant solution for achieving the best insights into their operations. Our goal is to make data analytics work easily and just in time for non-expert users."

For more information, visit: http://www.drivenbi.com/ or http://youtu.be/Iramr2rtSqg.

About DrivenBI:

DrivenBI provides cloud analytics platforms designed to unify, analyze and report data aggregated from multiple sources as are alternatives to complex IT dependent BI tools and spreadsheets. Its products deliver data insights to organizations worldwide with speed and simplicity. DrivenBI analytics platforms are created for ease of use, consistency of results and facilitation of cross-department collaboration by business users, reducing the reliance on IT. They provide real time and actionable sharing of data analytics as a service 24/7, allowing customers to respond quickly to changes in their business, the markets, and their competition. DrivenBI analytics solutions enable users to connect and collaborate with their operations, customers, sales channels, vendors and suppliers.

About dinCloud:

dinCloud is a cloud services provider that helps both commercial and public sector organizations rapidly migrate to the cloud through business provisioning, provided via its strong channel base of VARs and MSPs. Each customer's dedicated private virtual data center provides hosted virtual desktops, hosted virtual servers, and cloud storage services, which are controlled by the customer through dinCloud's dinManage web-based management tool. dinCloud provides subscription-based services tailored to fit a range of business models resulting in reduced cost, enhanced security, control, and productivity.

Visit http://www.dinCloud.com/, http://www.linkedin.com/company/dinCloud, http://www.youtube.com/dinCloud, or follow @dinCloud on Twitter.

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