

EaseUS Software Launches 2014 Channel Program Which Brings Advanced Benefits for Partners

NEW YORK CITY, N.Y., Jan. 30, 2014 (SEND2PRESS NEWSWIRE) – EaseUS Software, a leading provider of affordable data backup, disaster recovery and storage management solutions, today launches its enhanced channel program for 2014.

EaseUS was founded in 2004 by a group of innovative technology pioneers, and specializes in data backup, storage management, data recovery and system clean for both Windows and Mac users in over 180 countries and areas. EaseUS products are now installed on millions of computers and servers worldwide, including EaseUS Todo Backup, EaseUS Partition Master, EaseUS Data Recovery Wizard, etc.

All EaseUS authorized reseller/distributor will enjoy the advanced benefits including:

- * Big discount on software licenses;
- * Access to NFR licenses for evaluations;
- * Chance to join special promotion;
- * Partner listing on EaseUS website;
- * Access to priority technical support;
- * Sales and technical training.

“EaseUS is always developing innovative software to protect data in a reliable and cost-effective manner,” said Liu Jien, CEO of EaseUS Software. “We are very glad to cooperate with resellers and distributors all over the world. We are confident to reach more customers and give them access to our best-of-breed data protection and management solution.”

“It is very important for us to sell EaseUS software through the channel, and we also obtained good sales in 2013. In 2014, we have adjusted sales strategy and give more lucrative to work with partners,” said Wan Jianhua, vice president of EaseUS Software. “We welcome new members to join in our channel program and there will be a mutually successful relationship with each.”

About EaseUS:

The company specializes in data recovery, backup software and partition manager. For Windows OS, its major products are Data Recovery Wizard, EaseUS Todo Backup and EaseUS Partition Master. For Mac OS, it has EaseUS Mac Data Recovery Wizard and CleanGenius. For more information, please visit <http://www.easeus.com/>.

Interested in EaseUS Distributor/Reseller Cooperation, please visit <http://www.easeus.com/partner/reseller.htm>, or contact reseller@easeus.com.

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