

Ecsazza, Inc. Releases Digital Workflow Management (DWM) Industry Whitepaper

WASHINGTON, D.C., Aug. 13, 2019 (SEND2PRESS NEWSWIRE) – Ecsazza, Inc. (www.ecsazza.com), an innovative Software-as-a-Service (SaaS) provider of digital workflow management (DWM) software, just launched its latest industry research. Its white paper, “The Business Case for Digital Workflow Management Software,” discusses the trends driving DWM adoption, why some businesses are still on the fence, and how to choose the right DWM vendor for your organization.



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The global DWM software market – estimated at \$7 billion in revenue as of December 2018 – is expected to double to \$14 billion by 2023. This growth is being driven by new technologies like cloud computing, AI and machine learning. In addition, the data explosion has accelerated the need for organizations to better manage, store and leverage their data for competitive advantage.

Even with the benefits of digital workflow management solutions – namely increased productivity, compliance, communication and customer experience –

40% of businesses have yet to purchase them. Ecsazza's white paper explains why, and provides a framework to help these businesses more easily navigate the DWM purchase process.

To download a copy of the white paper, click here.-

<https://www.ecsazza.com/dwm-white-paper>

About Ecsazza:

Ecsazza, Inc. (<http://www.ecsazza.com/>) is an innovative new entrant in the digital workflow management (DWM) software space. Headquartered in Washington D.C., Ecsazza was founded with the mission to provide a low cost, easy to use, cloud-based workflow automation tool to help businesses realize higher productivity and improved communication, compliance and customer experience. Its tool, called Effecs™, is currently in beta test, and scheduled for commercial launch in January 2020.

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