

# Eight Exceptional Charities Selected to Receive 2018 JL Simmons Non-profit PR Grant Awards

LOS ANGELES, Calif., Oct. 9, 2018 (SEND2PRESS NEWSWIRE) – Neotrope, a California-based marketing, branding, entertainment, publishing and technology firm founded in 1983, today announced the eight U.S. 501(c)(3) charities selected for its annual J.L. Simmons Nonprofit PR Grants program for 2018/19. With this year's Grant, each charity will receive up to \$2400 in services including PR, marketing and social media promotion.



Send2Press® Newswire

“For nearly 20 years, since we first launched this grant program, our goal has been to help worthy causes raise their visibility,” said Neotrope co-founder and CEO, Christopher Laird Simmons. “Again this year, we had hundreds of applicants, and we’ve chosen some really amazing charities to work with and donate our time and expertise.”

The J.L. Simmons Nonprofit PR Grant™ (aka “Non-Profit PR Grants”) program was originally launched in 2000 to help assist worthy causes to raise awareness, attract halo sponsors, and better connect with donors and volunteers. As part of this in-kind grant program, Neotrope is providing news dissemination

through its [Send2Press® Newswire service](#), and social media marketing for the charities selected this year.

PR Grant recipients are selected by Neotrope staff based on qualified applications filled out and submitted by nonprofit organizations. Choices for grant recipients are both subjective, and based on overall activities and actual need, as well as best fit for support from the marketing team.

Additional information regarding the Neotrope PR Grant program for U.S. charitable nonprofits and grant recipients can be found at: <https://prgrants.com/> or on Facebook at <https://www.facebook.com/NonProfitPRGrants>.

## *Congratulations to all the charities selected for this year's PR Grant program (alphabetical):*

### ***Brainy Camps Association***

Brainy Camps Association provides residential summer camps, retreat programs and services for children, teenagers and young adults with chronic health conditions. Its mission is to create healthy communities where partnerships between patients and healthcare providers are promoted, independence and self-management are nurtured, education is offered and social connections are supported. Brainy Camps is a subsidiary of Children's National Health System.

Based in Washington, D.C. and established 1994.  
Learn more: <https://www.brainycamps.com/>

### ***Byte Back, Inc.***

Byte Back connects communities with inclusive tech training and pathways into living-wage careers. In the last 16 years, 28 million low-tech jobs in the U.S. have disappeared. Byte Back trains adults with low tech skills and helps them move up from beginners' courses into recognized tech certifications and jobs in less than a year. Other wraparound and career services help adult learners overcome barriers and launch life-changing careers in the digital economy.

Based in Washington, D.C. and established 1997.  
Learn more: <https://byteback.org/>

### ***Center Stage Studios – DBA Arts Detroit; Outvisible Theatre Company***

Center Stage Studios was formed in 2010 with the mission to provide professional and educational opportunities within the performing arts. Since its inception, Center Stage has grown exponentially, and after transitioning into a storefront location in 2016, began operating as two functional arms: 1) Arts Detroit, the educational component, providing music, acting, and as of late 2018, dance education, primarily to school-aged children, and 2)

Outvisible Theatre Company, the first professional theatre company in the area to offer contracts to union actors, which focuses on socially-minded, thought-provoking performance.

Based in Allen Park and Plymouth, Michigan, and established 2010.

Learn more: <https://www.artsdetroit.org/> and <https://www.outvisibletheatre.com/>

### ***C Diff Foundation***

The C Diff Foundation comprises 100-percent volunteering professionals dedicated at supporting public health through education and advocacy. The Foundation's mission is to reach out to communities from villages to cities, to medical practitioners, medical students, C. diff. survivors, caregivers, and the patients combating a C. difficile infection (CDI) while providing the general public important information on prevention, treatments available, and EPA registered products available for environmental safety.

Based in New Port Richey, Fla. and established 2012.

Learn more: <https://cdifffoundation.org/>

### ***Food Finders***

Food Finders is a multi-regional food rescue organization serving Los Angeles and Orange Counties in California. In its almost 30 years of operation Food Finders has rescued over 139 million pounds of food, provided over 115 million meals and diverted over 74 million pounds of CO2 from landfills. Food is picked up 7 days a week through a network of volunteers and 2 staff drivers.

Based in Lakewood, Calif. and established 1989.

Learn more: <http://www.foodfinders.org/>

### ***Hands-On Science Center***

The Hands-On Science Center (HOSC) is a small facility with the mission to encourage the love and understanding of Science, Technology, Engineering and Math (STEM) to the 30,000+ students it serves each year. HOSC strives to create an appreciation of, and interest in, math and science among children, their teachers, and their parents. HOSC serves students both on-site and off-site via its "traveling" programs to schools, libraries, and birthday parties.

Based in Tullahoma, Tenn. and established 1995.

Learn more: <http://www.hosc.org/>

### ***Move For Hunger***

Move For Hunger is a non-profit organization that mobilizes the relocation industry to fight hunger and reduce food waste. In addition to collecting food from people who are moving to new homes, Move For Hunger helps companies and individuals across the United States and Canada organize successful food

drives. To date, they have collected more than 11 million pounds of food.

Based in Red Bank, N.J. and established 2009.

Learn more: <https://www.moveforhunger.org/>

### ***Prancing Ponies Foundation***

Prancing Ponies Foundation's mission is to develop young women's core competencies required for advancing to and succeeding in leadership roles in college and later in their careers in engineering or the automotive industry. Prancing Ponies Foundation's goal is to serve 1,000 girls nationwide by 2020. We offer two programs that support our mission and provide the optimal leadership learning experience for girls: the Prancing Ponies Online Leadership Academy provided to high-school girls from low-income backgrounds and the Prancing Ponies Leadership-Abroad Academy geared toward 3rd year (junior) University girls in either engineering or automotive programs.

Based in Mill Valley, Calif. and established 2015.

Learn more: <https://prancingponies.org/>

### **About Neotrope:**

Since 1983 Neotrope® has delivered services to raise organization awareness including brand identity, marketing, public relations (PR), and social media services. Based in Torrance, California, Neotrope is also an entertainment publishing company involved in books, music, software, sound design, video and more. The company has been a consistent leader in new technologies including direct marketing, digital design, ecommerce, multimedia, SEO and e-marketing for 35 years. Neotrope was an Inc. 5000 company in 2009, has a 20-year A+ rating with the BBB, and is a member of GS1. [Neotrope.com](http://Neotrope.com) (2019 website revamp coming soon).

Twitter: @prgrants @ArtsDetroitPAS @BrainyCamps @ByteBackDC @cdiffFoundation @FoodFindersLBC @HandsOnScience1 @MoveForHunger @OutvisibleThCo @SupportthePonies #nonprofitgrant #PRgrants2018 @neotrope

Images for Media:

1) 300dpi image for media; PRGrants.com home page:

[Send2Press.com/300dpi/18-0330s2p-prgrant-2018-300dpi.jpg](https://Send2Press.com/300dpi/18-0330s2p-prgrant-2018-300dpi.jpg)

2) Neotrope® logo:

[Send2Press.com/300dpi/18-0402s2p-neotrope-bw-wide-300dpi.jpg](https://Send2Press.com/300dpi/18-0402s2p-neotrope-bw-wide-300dpi.jpg)