

# ElectionMall CEO Ravi Singh to speak at CPAC 2013

WASHINGTON, D.C., March 15, 2013 (SEND2PRESS NEWSWIRE) – ElectionMall C.E.O. Ravi Singh is excited to speak at CPAC 2013. A first-time speaker at CPAC, Mr. Singh will serve on two panels. One of which is “Back to the Future: High Tech-High Touch – Cool Tools.” This will focus on the abilities of campaigns and organizations to reach out to constituents, supporters and voters in a technology focused age.

The second, Technology Group Think: “Who’s needed, What’s Needed, What’s Next.” This panel will focus on what is coming up in the political and technological realms and how people can get and stay ahead of the game. More information: [www.conservative.org/cpac/](http://www.conservative.org/cpac/) .

ElectionMall Technologies is also one of the many great sponsors of CPAC 2013. With a booth in the Exhibit Hall, ElectionMall is displaying its premier software, [Campaign Cloud powered by Microsoft](#).

Learn more about Campaign Cloud at: <http://www.electionmall.com/microsoft/> .

ElectionMall Technologies is proud to announce the development of a new Election Advertising division. One of the new technologies used in the division is social appending. This technology allows the user to append all social network subscriptions of a single user.

Ravi Singh mentioned, “This crucial combo of social appending combined with targeted advertising will be a key weapon in the upcoming 2014 and 2016 election cycles.” With that statement Mr. Singh has emphasized how every day is truly a campaign.

## **About ElectionMall, Inc.:**

Established in 1999, ElectionMall is a non-partisan world leader in providing on demand cloud-based solutions for campaigns and elections worldwide, effectively utilizing technology and business know how to enable candidates, advocacy groups, and nonprofits to generate enhanced gains in awareness, funds and votes. ElectionMall.com is the exclusive partner for Microsoft in the campaigns and elections market. ElectionMall is headquartered in Washington, D.C, with international offices in Brussels and Mexico City. For more information, visit [ElectionMall.com](http://ElectionMall.com) or follow on [Twitter @CampaignGuru](#), join us on [Facebook](#), and watch our latest videos on [YouTube](#).

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