

## Energy Optimizers, USA, receives AEP Most Savings Achieved in 2016 award

TIPP CITY, Ohio, March 20, 2017 (SEND2PRESS NEWSWIRE) – AEP Ohio has granted Energy Optimizers, USA, the Most Savings Achieved in 2016 award for the company's outstanding performance and contributions to AEP Ohio's energy efficiency programs.



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As a member of AEP's Solution Provider Network, Energy Optimizers, USA, assists AEP Ohio business customers with making energy management upgrades and applying for incentives. Energy Optimizers, USA, uses AEP's prescriptive programs – including energy efficient upgrades to lighting, HVAC systems and refrigeration – along with the company's custom programs to achieve maximum rebate funds.

In 2016, those rebates added up to \$550,000 for 45 AEP customers. The company's innovative solutions enabled its clients to realize more than 5 million kilowatt hours in energy savings.

"We are proud to be such a highly-recognized member of the AEP Solution Provider Network," said Greg Smith, president of Energy Optimizers, USA. "Our clients are largely funded by local and state tax dollars. We strive to make it easy for them to not only invest in the future with cost-cutting energy improvements, but to also benefit from all available tax incentives and rebate programs."

“This award confirms that our efforts are paying off where it counts—for our clients and their taxpayers,” he added.

Julie Birchfield, customer outreach manager for Energy Optimizers, USA, noted that for many clients, the utility incentives make a program financially feasible.

“Energy efficiency offers a boost to the bottom line by reducing both immediate and long-term operational costs,” Birchfield said. “Incentives like those offered by AEP make it easier for our clients to gain those bottom-line benefits by reducing the overall payback period. With the program in place, they can then realize all the nonfinancial rewards, such as serving as energy conservation leaders in their communities.”

This is the first time that Energy Optimizers, USA, has received the award.

**About Energy Optimizers, USA:**

Energy Optimizers, USA works with educational, governmental, commercial and industrial customers to implement energy savings opportunities to reduce operational costs, including lighting retrofits, renewable energy projects (wind and solar), HVAC retrofit projects, building automation retrofits and energy education programs. The company was named to the INC. Magazine Top 500 list of fastest growing companies in the U.S. (2014), was named the Fastest Growing Company in the region for two consecutive years by the Dayton Business Journal (2013, 2014), and was named a finalist in the Dayton Business Journal Best Places To Work competition in 2016.

To learn more about Energy Optimizers, USA, visit their website at <http://energyoptusa.com/> or call them at (937) 877-1919.

\* PHOTO CAPTION: In the photo – center (holding award) is Julie Birchfield, Customer Outreach Manager for EOU.