

Energy Optimizers, USA, vice president to participate in advocacy trip to Washington, D.C.

TIPP CITY, Ohio, April 28, 2015 (SEND2PRESS NEWSWIRE) – This month, Tipp City-based Energy Optimizers, USA, will have a voice in Washington, D.C., to promote the economic benefits of clean energy and other environmentally sustainable government policies.

On April 28 and 29, Vice President of Lighting Services Doug Trimbach will join a national delegation of independent business leaders in Washington, D.C., to advocate for clean energy policies and programs. The timing for the trip is critical as Congress considers a number of policies related to the climate, energy and transportation.

The advocacy trip is organized by Environmental Entrepreneurs (E2), a nonpartisan community of business leaders who promote the business perspective on environmental issues. While in Washington, D.C., the delegates will:

- * Promote clean energy policies and programs in upcoming energy bills and tax reform.
- * Support and defend the implementation of policies to reduce greenhouse gases in an economically beneficial way (Clean Power Plan).
- * Advance a new transportation bill that prioritizes innovation, lowers environmental impacts and increases economic efficiency.

“Energy efficient standards and advances in clean energy are not only important for the health of our communities, they are also opening up new business opportunities,” Trimbach said. “In Ohio, industrial energy efficiency could significantly boost manufacturing in our state, but there are no state policies to help drive this form of business. We need thoughtful policies that make investment in clean energy viable for consumers, businesses and public entities, and that help create market consistency to protect these same stakeholders.”

Trimbach added that ultimately, sound environmental policies promote a better economy.

“Energy Optimizers, USA, is in the business of helping education and government organizations spend fewer tax dollars by improving their energy efficiency,” Trimbach said. “But without the backing of clean energy policies, such as tax incentives, their ability to invest in renewable energy and efficiency improvements can be limited.”

According to the E2 website, over the last four years, wind generation has doubled and solar capacity has grown by a factor of five, reducing costs by close to 40 percent. The site also notes that on average, every \$1 of federal investment in clean energy yields \$3-\$5 private sector dollars.

Judging by the company's substantial growth, the market would agree that energy efficiency is a priority. The Tipp City-based energy management company has a presence in six states and has delivered more than \$20 million in vendor-neutral energy savings projects since it was founded in 2009. It is ranked as the fastest growing company in the Dayton region and placed in the Top 500 of Inc. Magazine's list of 5,000 fastest growing companies in the United States.

Trimbach is an Asheville, N.C. resident and is volunteering his time for the advocacy mission, as are all other business leaders who are participating. The trip is nonpartisan, and delegates will meet with a variety of staffers and legislators on both sides of the aisle.

More information about Energy Optimizers, USA, can be found at <http://energyoptusa.com/>. More information about E2 can be found at <http://www.e2.org/>.

About Energy Optimizers, USA:

Energy Optimizers, USA works with educational, governmental, commercial and industrial customers to implement energy savings opportunities to reduce operational costs, including lighting retrofits, renewable energy projects (wind and solar), HVAC retrofit projects, building automation retrofits and energy education programs. The company is ranked in the Top 500 of INC. Magazine's list of 5,000 fastest growing companies in the U.S. (2014), was named the Fastest Growing Company in the region for two consecutive years by the Dayton Business Journal (2013, 2014), and was named a BBB Eclipse Integrity Award Finalist (2012). To learn more about Energy Optimizers, USA, visit their website at <http://energyoptusa.com/> or call them at (937) 877-1919.

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