

EnviroIngenuity Partners with Garden Supply, Inc. to Offer Improved Hydroponic Vertical Farming System

LAGUNA BEACH, Calif., March 18, 2013 (SEND2PRESS NEWSWIRE) – EnviroIngenuity today announced a partnership with Garden Supply, Inc., to represent and promote hydroponic vertical farming systems throughout the Western United States.

Garden Supply, Inc. designs and manufactures stacking pots for vertical growing systems. EnviroIngenuity is developing these pots into hydroponic vertical farming systems to suit large-scale commercial production, residential use and Community-Supported Agriculture.

“Garden Supply, Inc., has developed a recyclable polypropylene stacking pot that is very attractive and works extremely well with hydroponic vertical farming processes,” said Erik Cutter, Managing Director of EnviroIngenuity. “Garden Supply’s effort to promote environmental sustainability in the U.S. and abroad aligns with EnviroIngenuity’s purpose to create ingenious solutions to environmental problems.”

After rigorous testing and evaluation, Garden Supply’s stacking pots were selected for integration into EnviroIngenuity’s hydroponic vertical farm systems to offer a simple, attractive and high-yield growing option, and one that is extremely resource-efficient. EnviroIngenuity also provides a wealth of information and training for entry-level home gardeners and larger-scale commercial farmers to help them grow superior food in urban spaces.

“We are excited to be working with EnviroIngenuity as this will help us further our mission of providing high-performance growing systems that can help solve the food and hunger problems that exist around the world,” said Ed Mauro, Founder and President of Garden Supply, Inc.

“Our hydroponic vertical farming process reduces energy and water use by more than 90 percent and saves space,” said Erik Cutter, Managing Director of EnviroIngenuity. “It also reduces fertilizer use by over 50 percent and virtually eliminates greenhouse gas emissions by reducing the need to transport produce across long distances, and it uses coir instead of organic soil which is becoming a very limited resource.”

EnviroIngenuity recently completed Alegria Fresh farm in Laguna Beach, Southern California’s first urban hydroponic vertical vegetable farm. Located in Laguna Canyon, the company’s goal is to enable individuals and communities to grow superior, nutrition-rich food within urban areas and develop jobs for youth and veterans in urban food production.

“Our curriculum and food production systems allow youth to develop valuable life-skills by growing their own food and ultimately own their own business

in urban agriculture,” said Cutter. “This is one very healthy job opportunity that cannot be outsourced and one that addresses one of modern society’s most pressing problems, access to clean, nutrient-rich food.”

About Garden Supply:

Garden Supply, Inc., is a manufacturer of polypropylene self-watering stacking planters, branded and patented under the name Nancy Jane’s Self-Watering Stacking Planters.

Based in Palm Harbor, Florida, the company contributes to the initiative set forth in the Millennium Development Goals aimed at ensuring environmental sustainability both in the U.S. and abroad. The company’s goal is to supply growing tools to produce food with high resource efficiency and reduce carbon emissions. Garden Supply can be reached at (888) 987-GROW or visit on the web at <http://www.stackingplanters.com/> .

About EnviroIngenuity:

EnviroIngenuity was founded in 2009 by Erik Cutter. The company is comprised of forward-thinking professionals whose goal is serve the growing demand for more efficient, cost effective sustainable energy solutions, employing solar PV, hi-efficiency LED lighting, green building and hydroponic vertical food production technologies. EnviroIngenuity’s mission is reducing waste by “advancingreenergy” thus better utilizing limited natural resources. As businesses invest in a lower carbon future, the EnviroIngenuity team is focused upon helping organizations move forward to deploy sustainable energy solutions using disruptive technologies. For more information, see <http://www.EnviroIngenuity.com/> .

About Alegria Fresh:

Alegria Farm is a new demonstration hydroponic vertical farm employing over 120 hydroponic towers growing over 8,000 plants in less than 1/8 acre. Alegria Farm is Orange County’s first hydroponic vertical farm which uses no soil, 90 percent less water, 70 percent less land and 50 percent less fertilizer than traditional organic farming and zero toxic pesticides. The high-performance growing system produces clean, nutrient-rich food 3x faster than traditional farming and allows plants to grow bigger and stronger, making them naturally more pest-resistant.

Alegria Farm produces an exotic tasting variety of leafy greens, medicinal herbs and heirloom vegetables. Hydroponic farming is soilless and utilizes coconut fiber instead of organic soil, which virtually eliminates toxic pesticide use to produce stronger plants that are substantially more nutrient-rich. For more information on Alegria Farm or to schedule a tour, please visit www.AlegriaFresh.com or follow on [Facebook](#) and [Twitter](#). Alegria Farm is the high-performance food division of EnviroIngenuity. Produce from the farm is sold under the Alegria Fresh trade name.

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