

EPIC adds Benefits Consultant Kate Crouch in Folsom

FOLSOM, Calif., Aug. 20, 2012 (SEND2PRESS NEWSWIRE) – EPIC (Edgewood Partners Insurance Center), a retail property, casualty and employee benefits insurance brokerage, has added Kate Crouch as an employee benefits consultant in its Folsom office. Crouch brings 18 years of experience in group health and welfare benefits as well as insurance negotiations to EPIC's growing benefits consulting team.

Crouch's responsibilities will include the acquisition of new clients as well as the design, placement and management of employee and executive benefit programs. She will be based in Folsom and will report to Dana Liedel, corporate development officer and managing principal of EPIC's Employee Benefits Practice.

"We are building a culture that is centered on innovation, exceptional client care, and individual accountability," said EPIC co-founder Dan Francis. "Kate's experience, strong consulting skills and advocacy on behalf of her clients, make her a very strong addition to our growing benefits consulting practice. We are extremely pleased to have another professional of Kate's caliber join EPIC."

Before coming to EPIC, Crouch founded Health and Welfare Benefit Strategies of which she was the principal for three years. Previous to this, she served as a consultant and Vice President of Sales for Jenkins Athens Insurance Services.

Crouch earned a Bachelor of Arts degree in Economics from the University of San Francisco. She has also completed supplementary negotiation training courses such as The Personal Negotiator Training Program, The Art of Negotiation, and coursework from the Camp Negotiation Institute.

"EPIC is extremely focused on delivering value to clients through individual initiative and strong team collaboration," said Crouch. "There's a lot of excitement here. It's a major reason I chose to join the EPIC team."

Kate Crouch can be reached at:

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About EPIC:

EPIC is an innovative California-based retail property & casualty and employee benefits insurance brokerage and consulting firm. The company provides a unique equity ownership opportunity and has created a values-based culture that attracts and retains top talent, fosters employee satisfaction and loyalty and sustains a high level of customer service excellence.



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The fastest growing brokerage in the state, EPIC now has nearly 300 team members operating from eight offices across California (Los Angeles, Irvine, Fresno, Folsom, San Francisco, San Mateo, Petaluma and San Ramon).

With more than \$60 million in revenues, EPIC ranks among the top 50 retail insurance brokers in the United States and is the 5th largest privately-held broker in California. For more information, please visit <http://www.edgewoodins.com/> .

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