

[EPIC adds Christopher R. Mitchell as Senior Vice President Sales](#)

SAN FRANCISCO, Calif., April 14, 2015 (SEND2PRESS NEWSWIRE) – EPIC (Edgewood Partners Insurance Center), a retail property, casualty insurance brokerage and employee benefits consultant, announced today that Christopher R. (Chris) Mitchell has joined the firm as senior vice president of sales in the firm's Northern California Bay Area Property & Casualty Insurance Division.

Mitchell brings more than 25 years of diverse insurance industry experience, including the leadership and management of regional and national sales teams, business operations, product development, process improvement, training and strategy.

Mitchell will be based in Concord, California and report to Curt Perata, Managing Principal and Director, Property & Casualty (Bay Area, Concord, Gold River, Petaluma, Reno, Sacramento and San Jose).

As senior vice president of sales, Mitchell will be responsible for leading EPIC's property & casualty insurance production teams in the region to achieve all new business sales goals and maximize organic revenue growth.

Mitchell joins EPIC from Southern California's Wood, Guttman and Bogart Insurance Brokers, where he served as Managing Director of their Risk Management Division.

Earlier in his career, Mitchell spent more than 20 years with Liberty Mutual Insurance Group in a series of progressively more responsible sales leadership positions, including senior vice president- general sales manager.

Said EPIC's Curt Perata, "Chris brings years of strong, successful experience and a skill set that has proven to drive organic revenue growth through effective sales processes, prospecting and pipeline building and sales coaching and training."

As one of the nation's fastest growing private insurance brokerage firms, EPIC has been on an aggressive national growth trajectory, successfully competing against the large, institutional brokers with an entrepreneurial, client-focused business model. Since The Carlyle Group became the firm's major investment partner in December 2013, EPIC has completed five strategic acquisitions/purchases, adding nearly 300 employees in 10 new locations across the country and nearly doubling revenues from roughly \$80 million to run rate revenues of almost \$160 million.

"I've worked with some great organizations over the years, but none has offered the no barriers client service philosophy and structure, the 'people first' culture and the personal growth opportunities of EPIC," stated Mitchell. "I'm very excited to join EPIC and look forward to working closely with Curt and his team to lead our property & casualty insurance sales

initiatives and continue driving strong organic growth in the region.”

Mitchell attended Texas State University-San Marcos, where he earned a Bachelor of Business Administration (BBA) Degree in Marketing.

Chris Mitchell can be reached at:
chris.mitchell [at] epicbrokers.com
925-822-9001 direct.

About EPIC:

Headquartered in San Francisco, EPIC Insurance Brokers and Consultants has nationwide presence with a depth of industry expertise across key lines of insurance including commercial property and casualty, employee benefits, unique specialty program insurance, and private client services. Since its founding in 2007 EPIC has driven revenue from \$5 million to \$160 million through both organic growth and strategic acquisitions, and remains a fixture on the insurance industry’s “Best Places to Work” lists. Its strategic partners include private equity firms The Carlyle Group and Stone Point Capital. To learn more, visit <http://www.epicbrokers.com/>.

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