

EPIC Insurance Receives Multiple Honors from 2017 Communicator Awards

SAN FRANCISCO, Calif. and HOUSTON, Texas, June 8, 2017 (SEND2PRESS NEWSWIRE) – EPIC Insurance Brokers and Consultants, a retail property, casualty insurance brokerage and employee benefits consultant, announced today that the firm's Marketing, Communications and Creative Services Team has received one "Gold Award of Excellence" and eight "Silver Awards of Distinction" from the 23rd Annual Communicator Awards, the leading international awards program recognizing excellence and big ideas in marketing, communications and design.



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From more than 6,000 entries, EPIC was selected for the "Gold Award of Excellence" in the Marketing Effectiveness category for the distinctiveness and creative work in its HealthCare Brochure, used to communicate with prospects and clients regarding the capabilities and expertise of EPIC's Healthcare Practice.

EPIC also won the "Silver Award of Distinction" in Print Advertising for its Leader's Edge Magazine advertisement promoting partnering with EPIC; in Video Education for their Fruit Growers Supply Company Integrated Campaign; and in the Business Campaign category for their Kering RFP Response.

In addition, EPICness Magazine, EPIC's internal semi-annual news magazine, was recognized in the Overall Design and Newsletter category

Ascende – a Division of EPIC was awarded the “Silver Award of Distinction” in the Business-to-Business Brochure category, for the Energy Acumen Executive Summary and for their Publicity Campaign for Aggreko Benefits Toolbox and Website Corporate Communications for Newfieldbenefits.com.

Winners were selected by the Academy of Interactive & Visual Arts, an invitation-only group consisting of top-tier professionals from acclaimed media, communications, advertising, and creative and marketing firms.

“It is an honor to be recognized nine times for our team’s consistent ability to produce impactful, top-tier communications that delivers significant value to our clients – both internal and external,” said Dave Hock, senior vice president of marketing and communications at EPIC. “This recognition validates the hard work, collaboration and dedication of our team, whose creativity and innovative ideas continue to drive unique, interesting and successful communications and engagement.”

The “Award of Excellence,” the highest honor, is given to entrants whose ability to communicate positions them as the best in the field. “The Award of Distinction” is presented for projects that exceed industry standards in quality and achievement.

See the full list of winners of the 23rd Annual Communicator Awards here: <http://www.communicatorawards.com/winners/>

About EPIC:

EPIC is a unique and innovative retail property and casualty and employee benefits insurance brokerage and consulting firm. EPIC has created a values-based, client-focused culture that attracts and retains top talent, fosters employee satisfaction and loyalty and sustains a high level of customer service excellence. EPIC team members have consistently recognized their company as a “Best Place to Work” in multiple regions and as a “Best Place to Work in the Insurance Industry” nationally.

EPIC now has 1,100 team members operating from offices across the U.S., providing Property Casualty, Employee Benefits, Specialty Programs and Private Client solutions to more than 20,000 clients.

With run rate revenues approaching \$300 million, EPIC ranks among the top 20 retail insurance brokers in the United States. Backed by the Carlyle Group, the company continues to expand organically and through strategic acquisitions across the country. For additional information, please visit <http://www.epicbrokers.com/>.

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