

Equation Technologies Named 'VARs to Watch' by Accounting Today

TORONTO, Ontario, July 31, 2012 (SEND2PRESS NEWSWIRE) – Equation Technologies (www.equationtech.com) was listed as part of the 2012 "VARs to Watch" by Accounting Today magazine in their annual VAR 100 feature article. Equation Technologies was among six Canadian firms mentioned in the article.

"Accounting Today focused on the market demand for cloud-based solutions in the VAR 100 article," said Equation Technologies President Pat Wade. "We have recognized the same market need and began in 2011 to expand our portfolio, expertise and staffing to meet that demand. It is an honor to be included in the article and affirming to see that our investment has strengthened our position to meet the needs of our growing base of clients."

A leading reseller of Sage and Deltek software solutions in Canada, Equation Technologies added cloud-based solutions from Intacct and Avectra to its product portfolio in 2011 for customers wanting cloud-based, Software-as-a-Service (SaaS) as the technology for their mission critical technology solutions.

Equation Technologies provides small to medium-size businesses; professional, trade and realtor associations; and not-for-profit organizations with software systems designed to enhance their mission and objectives.

"We have put together an extraordinary team of both technology and industry experienced professionals to serve our clients in any area of business operations," said Wade. "We are passionate about helping people and organizations achieve success and by providing a choice in technology, our clients can take advantage of the best solution for their challenges in order to transform, improve and simplify their business operations."

About Equation Technologies:

Equation Technologies has been a leader in the implementation of ERP technology, systems integration and advanced custom development since 1985. Partnerships with proven technology leaders including Avectra, Intacct, Sage and Deltek allow Equation Technologies to help clients effectively manage finances, projects, people, constituent relationships, and assets.

Equation Technologies has regularly scheduled webcasts on a variety of association management, Social CRM (<http://www.equationtech.com/avectraevents.asp>), ERP and Human Resources topics and solutions available at no charge to participants.

The company has received a variety of awards including Sage President's Circle, Accounting Today magazine's "Technology Pacesetter," 2012 BSI Top 100 VAR, and the Sage Customer Excellence Award for its high level of client satisfaction.

More information on Equation Technologies can be found at

<http://www.equationtech.com/index.asp> . Equation Technologies participates on Twitter at <https://twitter.com/EquationTech> and on Google+.

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