

# E'shee Clinical Esthetic Receives 2013 Best of Philadelphia Award

PHILADELPHIA, Pa., May 15, 2013 (SEND2PRESS NEWSWIRE) – For the second consecutive year, E'shee Clinical Esthetic has been selected for the 2013 "Best of Philadelphia Award" in the Advanced Skin Care Products and Treatments category, by the Philadelphia Award Program.

"Today, in such a competitive economy receiving 'Best in Business' award is a great honor. It helps validate we are moving in a right direction and motivates us," said Nataly Giter, founder, E'shee Clinical Esthetic. "I'm grateful and truly touched. I want to thank from the bottom of my heart our community, to all our company's members and to my family who supported me. I'm fortunate to be surrounded by such brilliant, kind and talented people who love what they do. They made it possible. Thank you!"

Each year, the Philadelphia Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Philadelphia area a great place to live, work and play.

Nationwide, only 1 in 70 (1.4 percent) 2013 Award recipients qualified as Two-Time Award Winners. Various sources of information were gathered and analyzed to choose the winners in each category. The 2013 Philadelphia Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Philadelphia Award Program and data provided by third parties.

## **About Philadelphia Award Program:**

The Philadelphia Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Philadelphia area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Philadelphia Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

## **About E'shee Clinical Esthetic:**

E'shee was launched in 2009 by Nataly Giter, a hands-on skin care professional with more than 20 years of experience. Through research and practical experience, she learned about the most effective ingredients for advanced skin care and became associated with Dr. Chiu, a professor from Ohio University and the first global pioneer to clone the human FGF-1 gene.

Together with Dr. Chiu and their combined connections to industry professionals, they utilized FGF-1 to create an extraordinary anti-aging product line, using 99 percent pure FGF-1 peptide – the best quality available outside of the human body.

For more information on E'shee Clinical Esthetic, visit:  
[www.esheesthetic.com](http://www.esheesthetic.com) or <http://www.esheesthetic.com/wordpress/> .

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