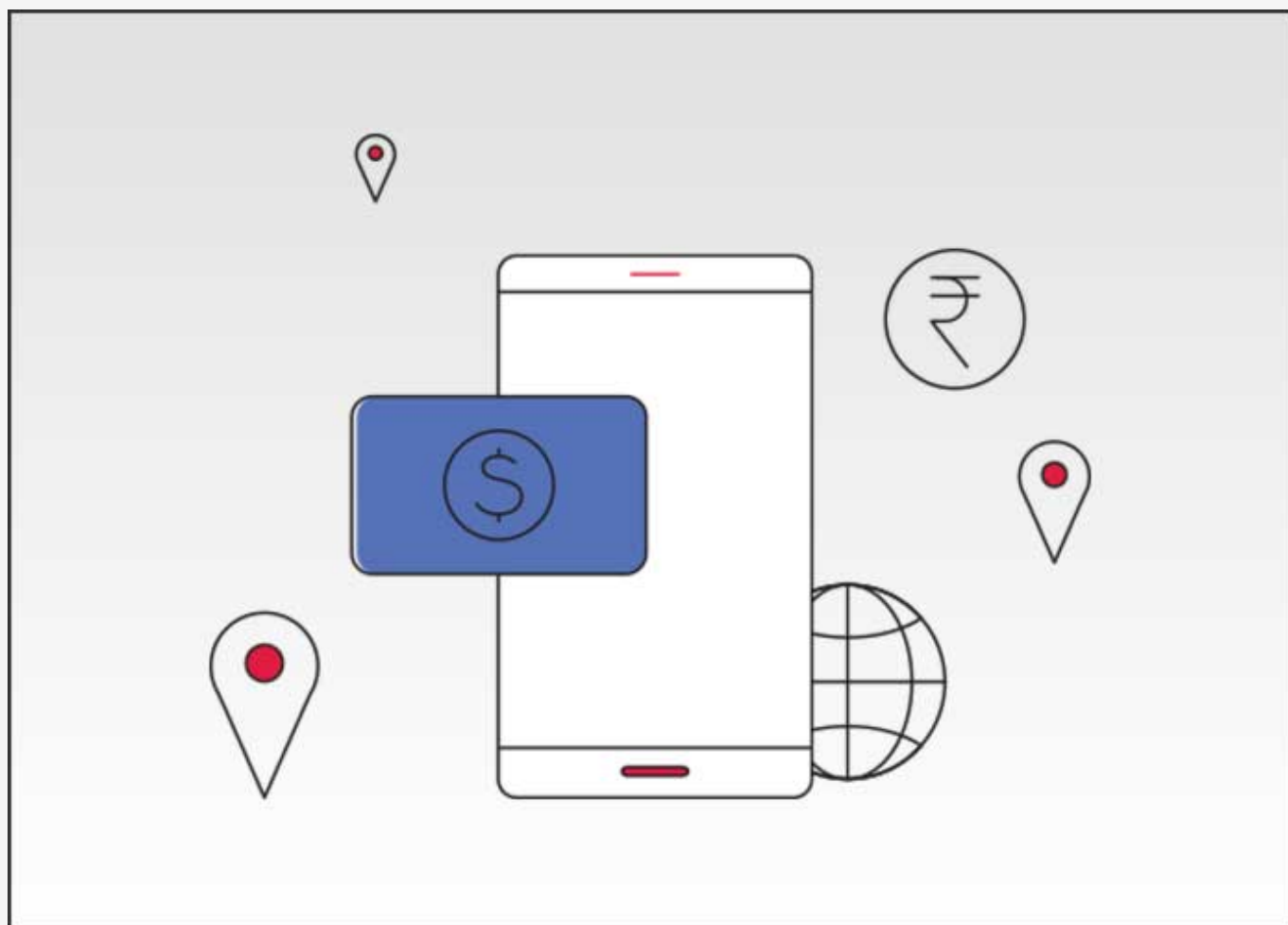


Estel Enables International Prepaid Recharge for Ethio Telecom Subscribers

NEW DELHI, India, Nov. 14, 2019 (SEND2PRESS NEWSWIRE) – Estel Technologies has delivered their Prepaid Recharge system to enable international Prepaid recharge for subscribers of Ethio Telecom, Ethiopia. Ethio Telecom is a government owned telecommunications service provider. It upholds a monopoly in the telecommunications services industry in Ethiopia.



Send2Press® Newswire

Estel Technologies is a specialist m-Commerce technology company offering m-software platforms for Prepaid recharge, m-POS, Mobile Banking, Mobile Money, Mobile Payments, and Voucher Management and serving over 40 customers in more than 30 countries across the globe.

With the implementation of Estel's International Prepaid Recharge solution, Ethiopian diaspora (Ethiopians living outside Ethiopia) can now recharge Ethiopian prepaid phone numbers from their country of residence. Estel's system allows the foreign citizens to pay local currency in their local stores and recharge an Ethio operated phone in Ethiopian currency anytime, anywhere and for any value. Ethio Telecom has outsourced this operation to Teklogix, the company for whom Estel is the technology partner.

With the tremendous growth in prepaid mobile telephony & other prepaid services (such as electricity, TV & internet), it has come a major business process challenge for operators to manage prepaid recharges. Historically, users of Prepaid Services have used scratch cards or vouchers to recharge the service. For several years now, methods of electronic recharge have also become prevalent.

Estel's Managing Director, Raj Hajela said, "Our Prepaid Recharge system includes all capabilities and functionalities which are needed to efficiently run Ethio Telecom's international prepaid e-Recharge service."

Estel's unique solution in the growing Ethiopian market has opened immense opportunities for further growth and business in the region. It has also provided the Ethiopian citizens the ease and satisfaction of recharging their local Ethio prepaid phones from anywhere globally, and at anytime.

About Estel Technologies

Estel Technologies is an ISO 9001 certified provider of Mobile Finance Solutions & Services to mobile operators, banks & their service providers in Asia, Middle East, Africa & Latin America. The Group company, Estel Technologies International FZE is based in the UAE. Their software design, development and technical support center is located in New Delhi (India), and sales offices in India, Dubai & Africa. Estel has a rich heritage & excellent expertise in the domains of Mobile Payments, Mobile Money, Mobile Money Transfer, Mobile Banking, Prepaid Recharge, and, Bill Pay. Estel serves more than 40 customers in over 30 countries across 4 continents. Estel Technologies deployed and maintains the world's largest top up system with record 50 million transactions in a single day.

Learn more at: <http://esteltelecom.com/>

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